

NOTICE AND AGENDA

Notice is hereby given that the City Council of the City of Santaquin will hold a City Council Meeting on Wednesday, June 20, 2018 in the Council Chambers, 45 West 100 South, at 6:00 pm.

- 1. ROLL CALL**
- 2. PLEDGE OF ALLEGIANCE**
- 3. INVOCATION/INSPIRATIONAL THOUGHT**
- 4. DECLARATION OF ANY CONFLICT OF INTEREST**
- 5. CONSENT AGENDA**
 - a. Minutes:
 1. June 06, 2018
 - b. Bills:
 1. \$719,872.03
- 6. PUBLIC FORUM, BID OPENINGS, AWARDS, AND APPOINTMENTS**
- 7. FORMAL PUBLIC HEARING**
 - a. Ray's Addition Annexation
- 8. BUSINESS LICENSES**
- 9. NEW BUSINESS & ADOPTION OF ORDINANCES AND RESOLUTIONS**
- 10. CONVENE OF THE COMMUNITY DEVELOPMENT BOARD**
 - a. Review of Results of Recreation Center Survey #1
 - b. Discussion and Possible Action Regarding Foothill Subdivision E Road Construction Exception
 - c. Ordinance 06-03-2018, "An Ordinance Adopting the Rays Addition Annexation"
 - d. Discussion – Sumsion Property Development
 - e. Resolution 06-05-2018 "A Resolution Approving the Consolidated Fee Schedule"
 - f. Resolution 06-06-2018 "A Resolution Dissolving the Santaquin Special Service District for Road Maintenance"
 - g. Resolution 06-07-2018 "A Resolution Approving the Certified Tax Rate for FY2018-2019 for Santaquin City within Utah and Juab Counties."
 - h. Resolution 06-08-2018 "A Resolution Adopting the FY2018-2019 Final Budget"
 - i. Discussion and Possible Action Regarding an Out of State Training/Travel Request for the ICMA
 - j. Certification of Summit Ridge Parkway Annexation A
 - k. Certification of Summit Ridge Parkway Annexation B
- 11. CONVENE OF THE SANTAQUIN COMMUNITY DEVELOPMENT AGENCY BOARD**
 - a. Resolution 06-01-2018-CDA "A Resolution Adopting the FY2018-2019 Budget"
- 12. CONVENE OF THE LOCAL BUILDING AUTHORITY OF SANTAQUIN CITY**
 - a. Resolution 06-01-2018-LBA "A Resolution Adopting the FY2018-2019 Budget"
- 13. CONVENE OF THE SANTAQUIN WATER DISTRICT**
 - a. Resolution 06-01-2018-SWD "A Resolution Adopting the FY2018-2019 Budget"
- 14. WORK MEETING**
- 15. PETITIONS AND COMMUNICATIONS**
- 16. REPORTS OF OFFICERS, STAFF, BOARDS, AND COMMITTEES**
 - a. City Manager Reeves
 - b. Community Development Director Bond
 - c. City Engineer Beagley
- 17. REPORTS BY MAYOR AND COUNCIL MEMBERS**
 - a. Mayor Hunsaker
 - b. Council Members
- 18. EXECUTIVE SESSION** (May be called to discuss the character, professional competence, or physical or mental health of an individual)
- 19. EXECUTIVE SESSION** (May be called to discuss the pending or reasonably imminent litigation, and/or purchase, exchange, or lease of real property)
- 20. ADJOURNMENT**

If you are planning to attend this Public Meeting and, due to a disability, need assistance in understanding or participating in the meeting, please notify the City ten or more hours in advance and we will, within reason, provide what assistance may be required.

CERTIFICATE OF MAILING/POSTING

The undersigned duly appointed City Recorder for the municipality of Santaquin City hereby certifies that a copy of the foregoing Notice and Agenda was e-mailed to the Payson Chronicle, Payson, UT, 84651,

posted in 3 places; City Center, Post Office and Zions Bank as well as posted on the State of Utah's Public Website.

BY: _____ Susan Farnsworth, City Recorder

**MINUTES OF A COUNCIL MEETING
HELD IN THE COUNCIL CHAMBERS
JUNE 20, 2018**

The meeting was called to order by Mayor Kirk Hunsaker at 6:00 pm. Council Members attending: Keith Broadhead, Nick Miller, and Chelsea Rowley. Council Member Lynn Mecham was excused. Council Member Betsy Montoya will be joining later in the meeting via phone.

Others attending: City Manager Ben Reeves, Community Development Director Jason Bond, City Engineer Norm Beagley, Police Chief Rod Hurst, Fire Chief Steven Olson, Cody Curtis, Kim Hunsaker, Kim Bahr, Stephen Larson, Loretta Moshier, Jim Moshier, Cindy Holman, and other unidentified individuals.

PLEDGE OF ALLEGIANCE

Director Bond led the Pledge of Allegiance.

INVOCATION/INSPIRATIONAL THOUGHT

City Manager Reeves Offered an Invocation.

DECLARATION OF ANY CONFLICT OF INTEREST

Council Member Broadhead reported he worked for EPIC Engineering who has billings to be paid. Council Member Rowley stated the Ray's Addition Annexation belongs to a family member.

CONSENT AGENDA

Minutes:

June 06, 2018

Bills:

\$719,872.03

Council Member Miller moved to approve the Consent Agenda. Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

PUBLIC FORUM, BID OPENINGS, AWARDS, AND APPOINTMENTS

Mr. Curtis recently moved into Summit Ridge area. He would like to purchase a portion of the City own property which connects with his. He is requesting permission from the City to have his Legal Counsel draft a purchase proposal. Mr. Curtis was told there would need to be a value for value trade for the property. It was proposed to place the issue on an agenda for formal approval.

Council Member Montoya joined the meeting at 6:13 via phone.

Mayor Hunsaker introduced Kim Bahr as a new member of the Museum Board. She indicated she is a retired educator, she and her husband has served a LDS Mission with the charge of conducting tours of restored buildings. She reported her grandparents had property on the Northeast side of town and she is interested in preserving the heritage of Santaquin.

Council Member Broadhead moved to appoint Mrs. Bahr to the Museum Board. Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

FORMAL PUBLIC HEARING

Ray's Addition Annexation

Council Member Miller moved to enter into a Public Hearing for the Ray's Addition Annexation. Council Member Broadhead seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

There weren't any Public Comments or concerns.

Council Member Miller moved to close the Ray's Addition Annexation Public Hearing. Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 3 to 0.

BUSINESS LICENSES

It was reported new Business Licenses have been issued to the following:

- Crooked Fence Inc. - Ted & Linda Kenison - 390 N. 100 W.
- Mountainside Electrical Services - Heather German - 490 W. 500 S.
- Christensen Brothers & Associates, Inc. - Shane Christensen - 687 N. 420 W.
- J & A Trucking of Utah - Alberto Martinez - 235 W. 300 N.

NEW BUSINESS & ADOPTION OF ORDINANCES AND RESOLUTIONS

CONVENE OF THE COMMUNITY DEVELOPMENT BOARD

Review of Results of Recreation Center Survey #1

City Manager Reeves reviewed the results of the Recreation Center Survey #1 (see attachment "A" for the results).

Discussion and Possible Action Regarding Foothill Subdivision E Road Construction Exception

City Engineer Beagley reported the developers of Foothill Subdivision E would like to begin the construction of the subdivision with a ½ plus 10' road. They are anticipating attending the July 18th

Council Meeting to have the design of the "Brubaker Property" which would complete the roadway.

Council Member Broadhead moved to waive the requirement for full width road-way on 900 South, Foothill Subdivision E. Council Member Miller seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

Ordinance 06-03-2018, "An Ordinance Adopting the Rays Addition Annexation"

Council Member Broadhead moved to approve Ordinance 06-03-2018, "An Ordinance Adopting the Rays Addition Annexation". Council Member Miller seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

Discussion – Sumsion Property Development

It was reported, a developer has asked that the Santaquin City Council provide insight and direction for development of the Sumsion property and surrounding area which is located at the northeast corner of Santaquin City next to Highway 198. The conceptual plan for the area cannot occur without a rezoning of property. Any discussion at this time regarding this proposed development is for informational purposes only. Any thoughts provided by the City Council will not be binding and does not give any indication that the Council members will follow through with their initial thoughts or opinions of the proposal. Rezoning of property is a legislative action which must go through a process as required by Santaquin City Code and Utah State Code. This includes a public hearing in which the public has an opportunity to comment on a proposed change to zoning. The Council members are obligated to listen and are amenable to their constituents when considering a legislative action and will consider all the information received by both the applicant and the public as they strive to do what is best for Santaquin City.

If the developer so chooses to follow the requirements for the zone in which the property is currently located and a development plan is in compliance with other applicable regulations, the City will work with the developer through an administrative process for approval.

During the discussion, Council Member Broadhead voiced his concern with the slope of the property and the possibility of homes sliding off the hillside. Council Member Montoya voiced her support of residential development verses industrial development. Sewer and water issues were also discussed. It was mentioned a localized sewer lift station is not being contemplated.

Resolution 06-05-2018 "A Resolution Approving the Consolidated Fee Schedule"

Council Member Miller moved to approve Resolution 06-05-2018, "A Resolution Approving the Consolidated Fee Schedule". Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

Resolution 06-06-2018 "A Resolution Dissolving the Santaquin Special Service District for Road Maintenance"

Council Member Miller moved to approve Resolution 06-06-2018, "A Resolution Dissolving the Santaquin Special Service District for Road Maintenance". Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

Resolution 06-07-2018 "A Resolution Approving the Certified Tax Rate for FY2018-2019 for Santaquin City within Utah and Juab Counties"

Council Member Broadhead moved to approve Resolution 06-07-2018 "A Resolution Approving the Certified Tax Rate for FY2018-2019 for Santaquin City within Utah and Juab Counties". Council Member Miller seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

Resolution 06-08-2018 "A Resolution Adopting the FY2018-2019 Final Budget"

Council Member Miller moved to approve Resolution 06-08-2018, "A Resolution Adopting the FY2018-2019 Final Budget". Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

Discussion and Possible Action Regarding an Out of State Training/Travel Request for the ICMA

City Manager Reeves reported each year ICMA holds an annual conference with extensive training geared directly towards municipal management (see attachment "B" for the memo).

Council Member Miller moved to approve the out of State Training for City Manager Reeves and Director Bond. Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

Certification of Summit Ridge Parkway Annexation A

Those in attendance were told the Summit Ridge Parkway "A" Annexation has received the County review and meets the certification requirements.

Certification of Summit Ridge Parkway Annexation B

Those in attendance were told the Summit Ridge Parkway "B" Annexation has received the County review and meets the certification requirements.

Council Member Miller moved to convene the Santaquin Community Development Agency Board. Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

CONVENE OF THE SANTAQUIN COMMUNITY DEVELOPMENT AGENCY BOARD***Resolution 06-01-2018-CDA "A Resolution Adopting the FY2018-2019 Budget"***

Board Member Broadhead moved to approve Resolution 06-01-2018-CDA, "A Resolution Adopting the FY2018-2019 Budget" with the amount of \$500,000 transfer from the City being changed to \$400,000. Board Member Miller seconded the motion. The vote was as follows:

Board Member Broadhead	Aye
Board Member Miller	Aye
Board Member Montoya	Aye
Board Member Rowley	Aye

The motion passed 4 to 0.

Board Member Miller moved to close the meeting of the Santaquin Community Development Agency Board. Board Member Broadhead seconded the motion. The vote was as follows:

Board Member Broadhead	Aye
Board Member Miller	Aye
Board Member Montoya	Aye
Board Member Rowley	Aye

The motion passed 4 to 0.

Council Member Miller moved to convene the Local Building Authority of Santaquin City Board. Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

CONVENE OF THE LOCAL BUILDING AUTHORITY OF SANTAQUIN CITY

Resolution 06-01-2018-LBA "A Resolution Adopting the FY2018-2019 Budget"

Board Member Miller moved to adopt Resolution 06-01-2005-LBA, "A Resolution Adopting the FY2018-2019 Budget. Board Member Broadhead seconded the motion. The vote was as follows:

Board Member Broadhead	Aye
Board Member Miller	Aye
Board Member Montoya	Aye
Board Member Rowley	Aye

The motion passed 4 to 0.

Board Member Miller moved to close the meeting of the Local Building Authority of Santaquin City. Board Member Rowley seconded the motion. The vote was as follows:

Board Member Broadhead	Aye
Board Member Miller	Aye
Board Member Montoya	Aye
Board Member Rowley	Aye

The motion passed 4 to 0.

Council Member Miller moved to convene the Santaquin Water District Board. Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

CONVENE OF THE SANTAQUIN WATER DISTRICT***Resolution 06-01-2018-SWD "A Resolution Adopting the FY2018-2019 Budget"***

Board Member Miller moved to approve Resolution 06-01-2018-SWD, "A Resolution Adopting the FY2018-2019 Budget". Board Member Rowley seconded the motion. The vote was as follows:

Board Member Broadhead	Aye
Board Member Miller	Aye
Board Member Montoya	Aye
Board Member Rowley	Aye

The motion passed 4 to 0.

Board Member Rowley moved to close the meeting of the Santaquin City Water District. Board Member Broadhead seconded the motion. The vote was as follows:

Board Member Broadhead	Aye
Board Member Miller	Aye
Board Member Montoya	Aye
Board Member Rowley	Aye

The motion passed 4 to 0.

WORK MEETING

There weren't any work meeting items to discuss.

PETITIONS AND COMMUNICATIONS

There weren't any Petition and Communication to address.

REPORTS OF OFFICERS, STAFF, BOARDS, AND COMMITTEES***City Manager Reeves***

City Manager Reeves reported a Council Meeting will be held on Friday, June 29th at 6:00 pm. Dinner will follow the meeting.

The first Council Meeting in July will be held on July 18 in the Court Room unless there is a technical issue.

City Manager Reeves reported a Resolution for the Fire Department SCBA lease will be on the next Council Meeting.

Recreation Director Johnson

Director Johnson reported she is wrapping up the concert event (see attachment "C" for the review)

The Mayor and Council Members were in support of the concert and encouraged continuing the event in the future. It was suggested contacting Chris Atkins to have him begin working on the next event.

She also discussed the person to be recognized during the Celebration opening ceremony. It was suggested honoring Jack Olson who began the Olson Greenhouses. The ceremony will be held at the arena flag pole.

Community Development Director Bond

Director Bond reported he has applied to the BYU M.P.A. program. He will receive his acceptance or denial within the next couple of weeks.

City Manager Reeves voiced his support of both Director Bond and Engineer Beagley attending this program. The class is scheduled for Wednesday evenings. It was suggested having EIT Jon Lundell attend the meetings in the place of Director Bond and Engineer Beagley. It was also proposed changing the meetings to the 1st and 3rd Tuesday of each month.

Director Bond reported the Museum inventory is "just about wrapped up". A discussion will be held during the next meeting as to the next step for the Museum Board.

City Engineer Beagley

Engineer Beagley reported the 300 West project continues to move forward. The right-of-way has been acquired and the documents are ready to be reviewed and signed.

The Recreation Building is mostly complete. The punch list is being finished. The asphalt should be completed by Orchards Days.

He reported the 500 West road designed should "wrap up soon". Paving should be completed this paving season. Council Member Broadhead suggested redesigning the East/West road and move it to the North of the dugout. Engineer Beagley will contact the School District with regard to the proposed changes. Fencing on the West side of the road was discussed. If Mr. Robertson would like to install a fence he would need to get permission from Nebo School District.

He reported the soccer field design is continuing as well as the booster pump station project.

REPORTS BY MAYOR AND COUNCIL MEMBERS

Council Members

Council Member Broadhead was told it will be about December before the Code Enforcement Officer is "ready to go". He requested the Fire Chief be contacted if there are specific weed issues.

The Main Street zoning issue will be discussed during the next Planning Commission Meeting. He reported the Bean's located on Center Street cannot add on to their home because they are in a Commercial Zone. The current zone is accentually a 4-block area from 100 West to 100 East and 100 North to 100 South.

Council Member Broadhead reported State law allows for 1st Class City's to regulate their watersheds even if they are out of their City boundaries. He reported some of Santaquin City's water shed is located in Pole Canyon which is privately owned. The property could eventually be developed without the City's consent. He reported he is serving on a board addressing this issue. It was suggested having a balance with regard to the rights of the City and the property owner as well as having a discussion with Utah County Representatives.

Council Member Miller reported during the Police "dog licensing" event was a success. There were 71 new licenses sold.

Council Member Rowley reported there were 300 kids signed up for the Summer Reading Program run through the Library.

Mayor Hunsaker

Mayor Hunsaker reported the Beautification Committee is still working on the Rangel home. They will be meeting this Saturday. Also reported, Zions Bank painted a home on 200 North.

EXECUTIVE SESSION (May be called to discuss the character, professional competence, or physical or mental health of an individual)

There wasn't a need to hold an Executive Session to discuss the character, professional competence, or physical or mental health of an individual.

EXECUTIVE SESSION (May be called to discuss the pending or reasonably imminent litigation, and/or purchase, exchange, or lease of real property)

There wasn't a need to hold an Executive Session to discuss the pending or reasonably imminent litigation, and/or purchase, exchange, or lease of real property.

ADJOURNMENT

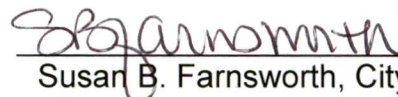
At 8:36 pm, Council Member Miller moved to adjourn. Council Member Rowley seconded the motion. The vote was as follows:

Council Member Broadhead	Aye
Council Member Miller	Aye
Council Member Montoya	Aye
Council Member Rowley	Aye

The motion passed 4 to 0.

Approved on June 29, 2018.


Kirk Hunsaker, Mayor


Susan B. Farnsworth, City Recorder

Recreation Center Survey 1



June 20, 2018

Powered by
qualtrics



Statistical Results



Email Results:

- 4,140 Emails Sent
- 386 Emails Bounced
- 621 Surveys Started
- 558 Surveys Finished
- 79% Completion Rate

Total Started: 1,355

Social Media Results:

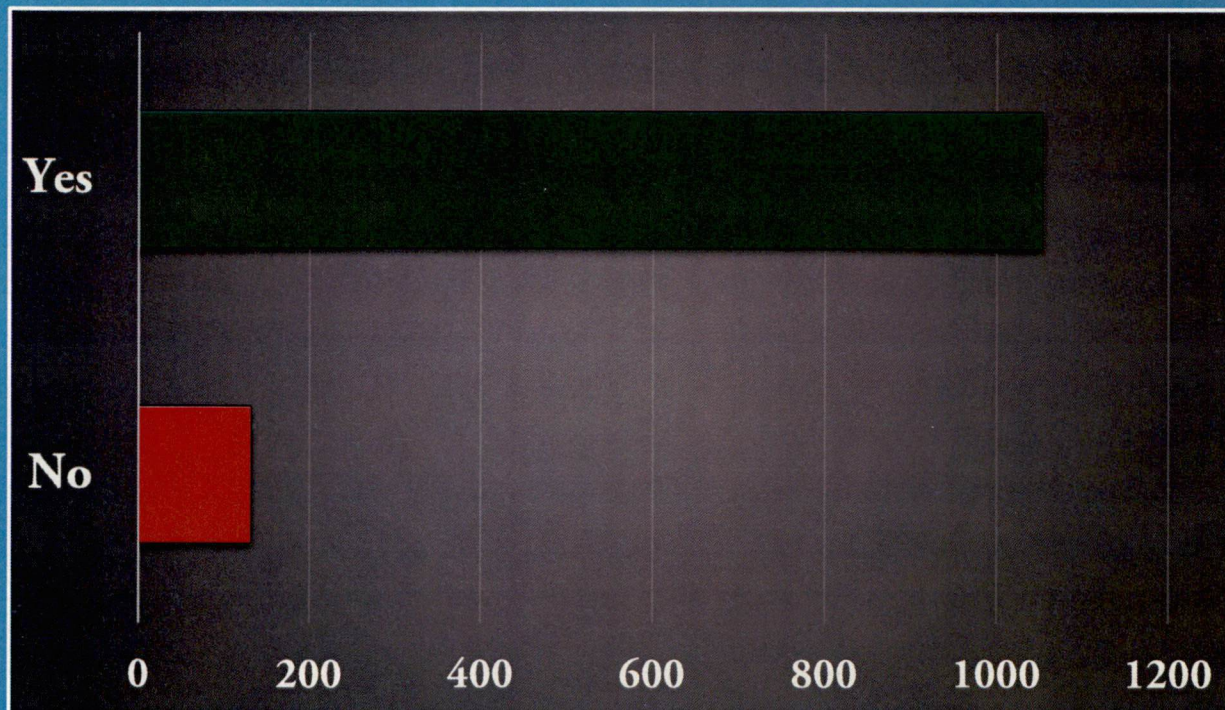
- 734 Surveys Completed

Paper Survey Results:

- 0 Surveys Submitted

Total Completed: 1,292

Would you like to see a New Recreation Center built in Santaquin?



Answer	%	Count
Yes	88.9%	1054
No	11.1%	132
Total	100%	1186



What kinds of amenities would you like to see in a New Recreation Center? (Ranked by 1st Choice)



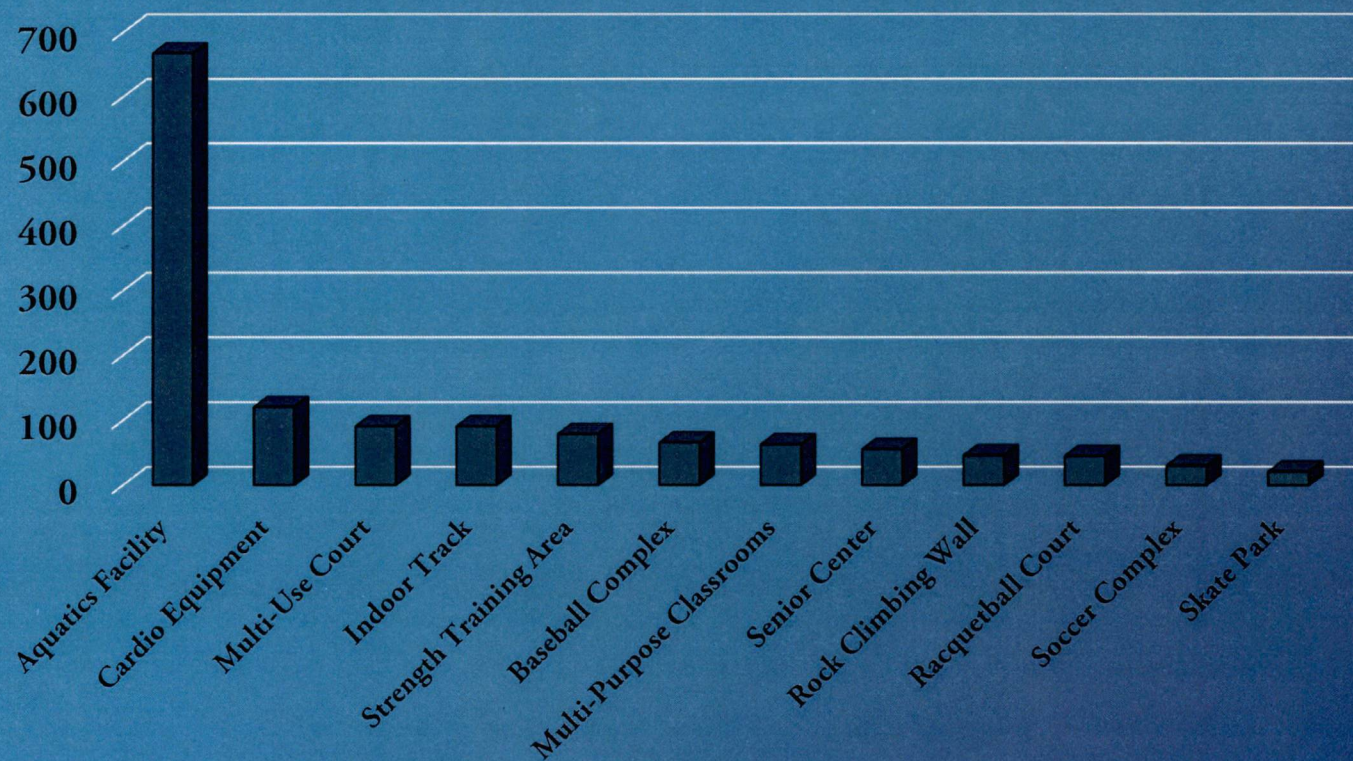
1st Choice Ranking

This chart only ranks the #1 choice from each response

1

Rank	Amenity	Total Count as #1 Choice	Percentages #1 Choice
1	Aquatics Facility	668	68.4%
2	Cardio Equipment	121	12.8%
3	Multi-Use Court	91	9.8%
4	Indoor Track	91	9.8%
5	Strength Training Area	79	8.7%
6	Baseball Complex	66	7.5%
7	Multi-Purpose Classrooms	63	7.0%
8	Senior Center	56	6.3%
9	Rock Climbing Wall	46	5.2%
10	Racquetball Court	45	5.1%
11	Soccer Complex	30	3.4%
12	Skate Park	21	2.4%

What kinds of amenities would you like to see in a New Recreation Center? (Ranked by 1st Choice)

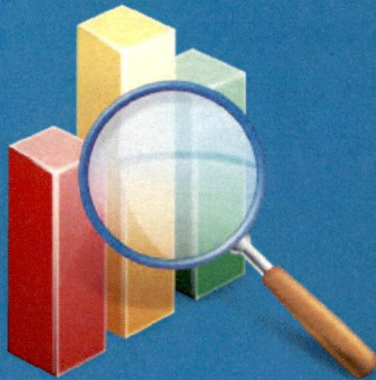


What kinds of amenities would you like to see in a New Recreation Center? (Overall Ranking)



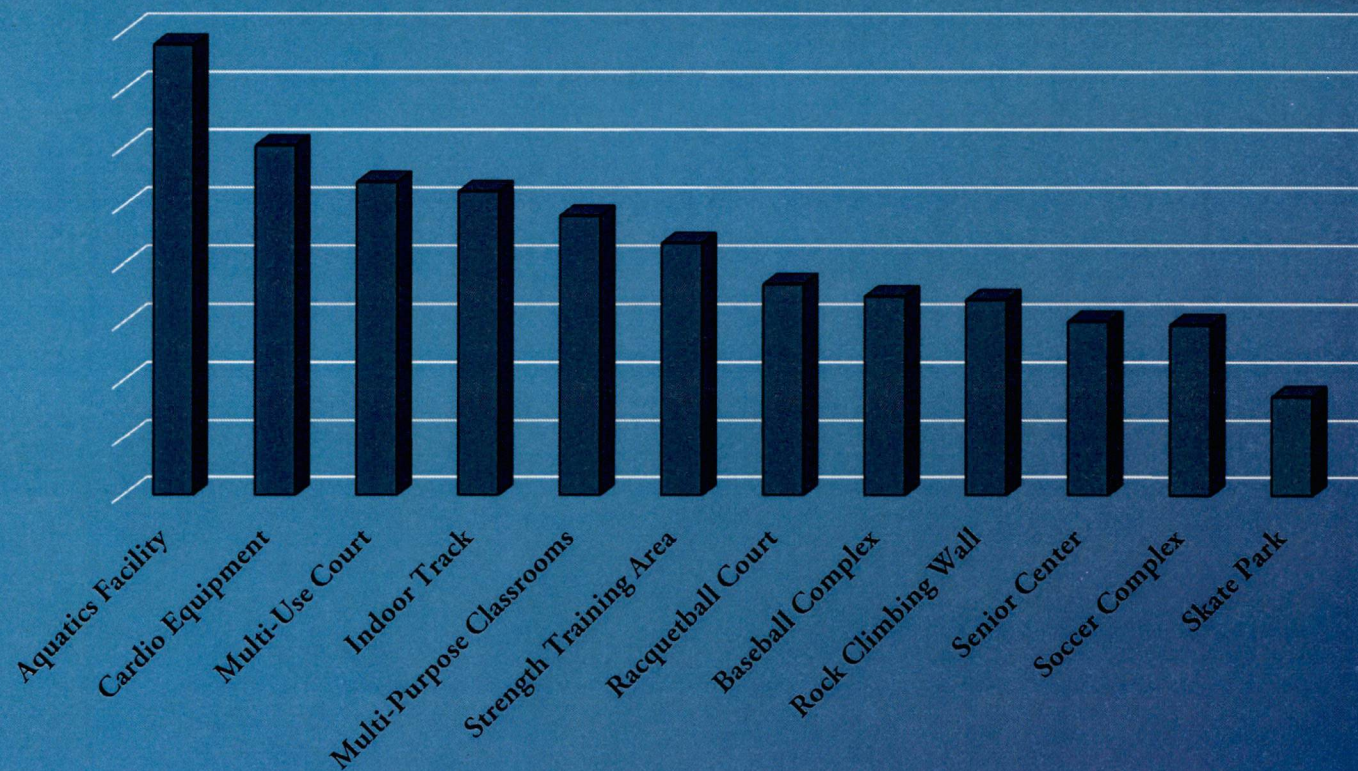
Overall Ranking

This chart is the overall sum of all scores/rankings; The lowest sum has the highest overall ranking



Rank	Amenity	Sum Score
1	Aquatics Facility	2214
2	Cardio Equipment	3955
3	Multi-Use Court	4583
4	Indoor Track	4745
5	Multi-Purpose Classrooms	5166
6	Strength Training Area	5634
7	Racquetball Court	6334
8	Baseball Complex	6544
9	Rock Climbing Wall	6603
10	Senior Center	6973
11	Soccer Complex	7034
12	Skate Park	8273

What kinds of amenities would you like to see in a New Recreation Center? (Overall Ranking)

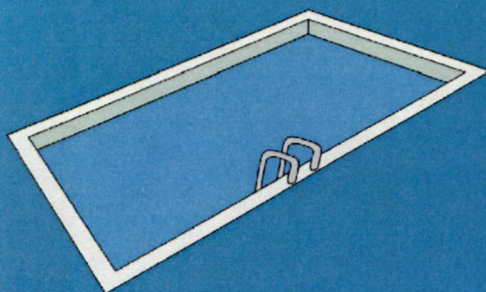


You rated an **Aquatics Facility** in your **Top-5 choices**.
 What Amenities would you want included in an
 Aquatics Facility? (Ranked by 1st Choice)



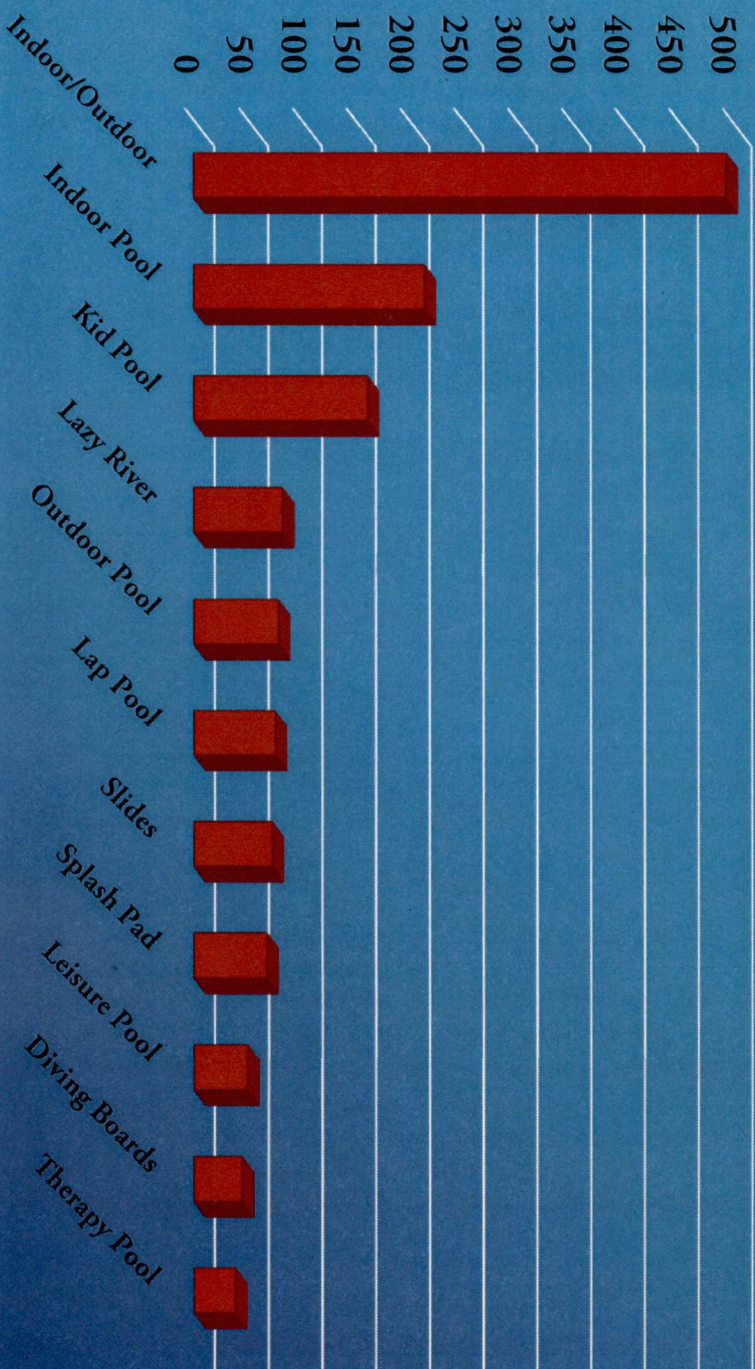
1st Choice Ranking

This chart only ranks
 the #1 choice from
 all responses



Rank	Amenity	Total Count as #1 Choice	Percentages #1 Choice
1	Combination Indoor/Outdoor	495	59.1%
2	Indoor Pool	214	26.7%
3	Kid Pool	161	19.1%
4	Lazy River	82	10.1%
5	Outdoor Pool	78	10.1%
6	Lap Pool	75	9.5%
7	Slides	72	8.9%
8	Splash Pad	67	8.5%
9	Leisure Pool	49	6.2%
10	Diving Boards	44	5.7%
11	Therapy Pool	38	4.94%

You rated an **Aquatics Facility** in your **Top-5 choices**. What Amenities would you want included in an Aquatics Facility? (Ranked by 1st Choice)

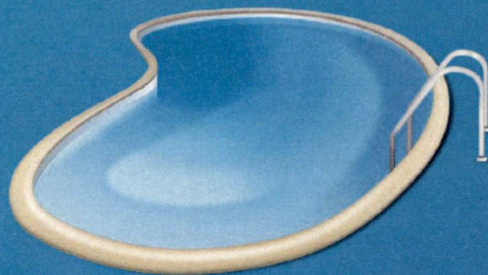


You rated an **Aquatics Facility** in your **Top-5 choices**.
 What Amenities would you want included in an
 Aquatics Facility? (Overall Ranking)



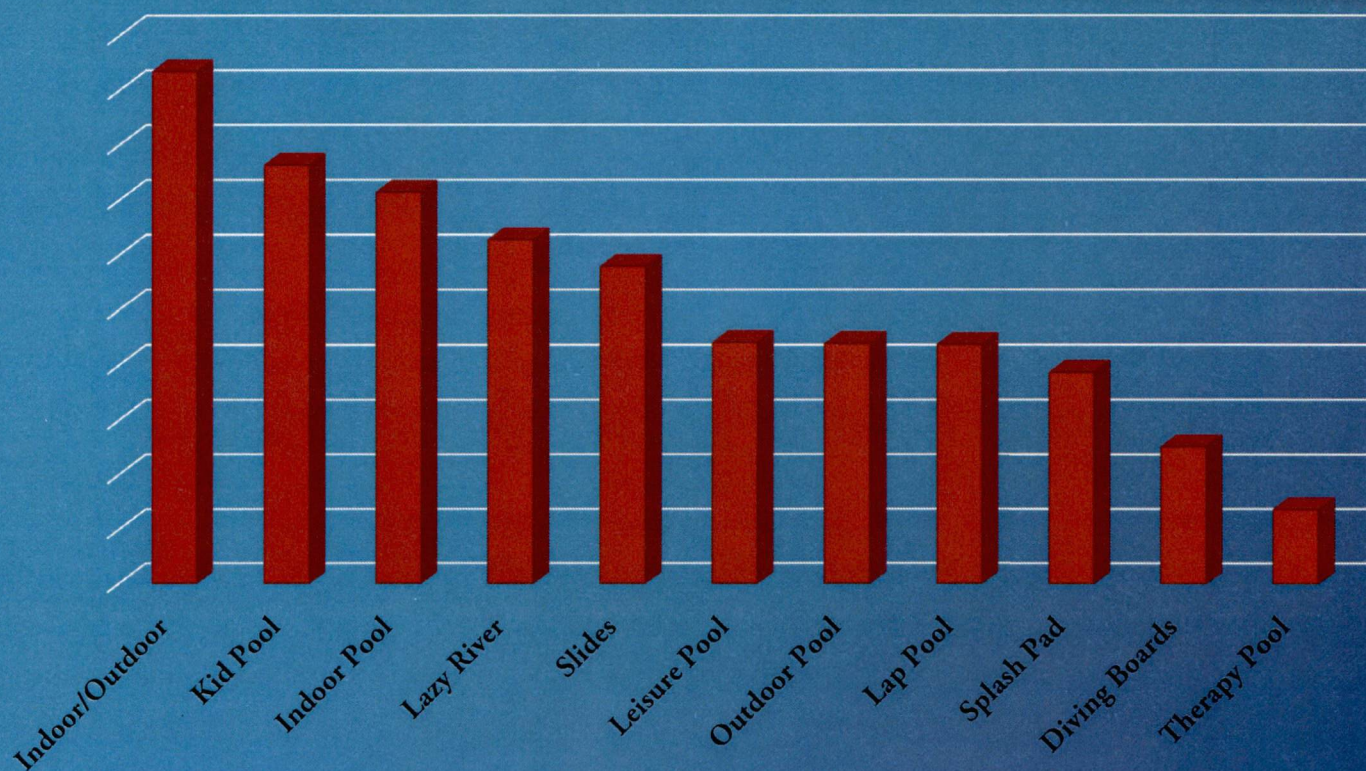
Overall Ranking

This chart is the overall
 sum of all scores/rankings;
 The lowest sum has the
 highest overall ranking

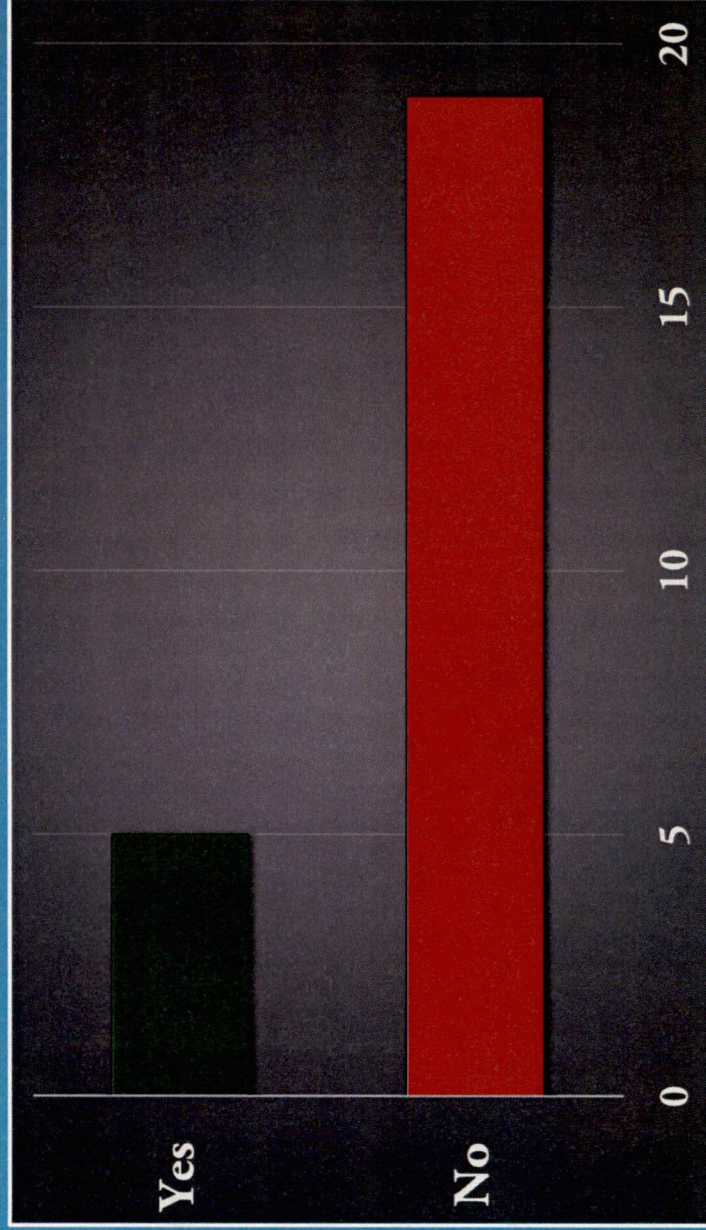


Rank	Amenity	Sum Score
1	Combination Indoor/Outdoor	2328
2	Kid Pool	3181
3	Indoor Pool	3427
4	Lazy River	3862
5	Slides	4102
6	Leisure Pool	4792
7	Outdoor Pool	4802
8	Lap Pool	4811
9	Splash Pad	5065
10	Diving Boards	5745
11	Therapy Pool	6321

You rated an **Aquatics Facility** in your **Top-5 choices**.
What Amenities would you want included in an
Aquatics Facility? (Overall Ranking)



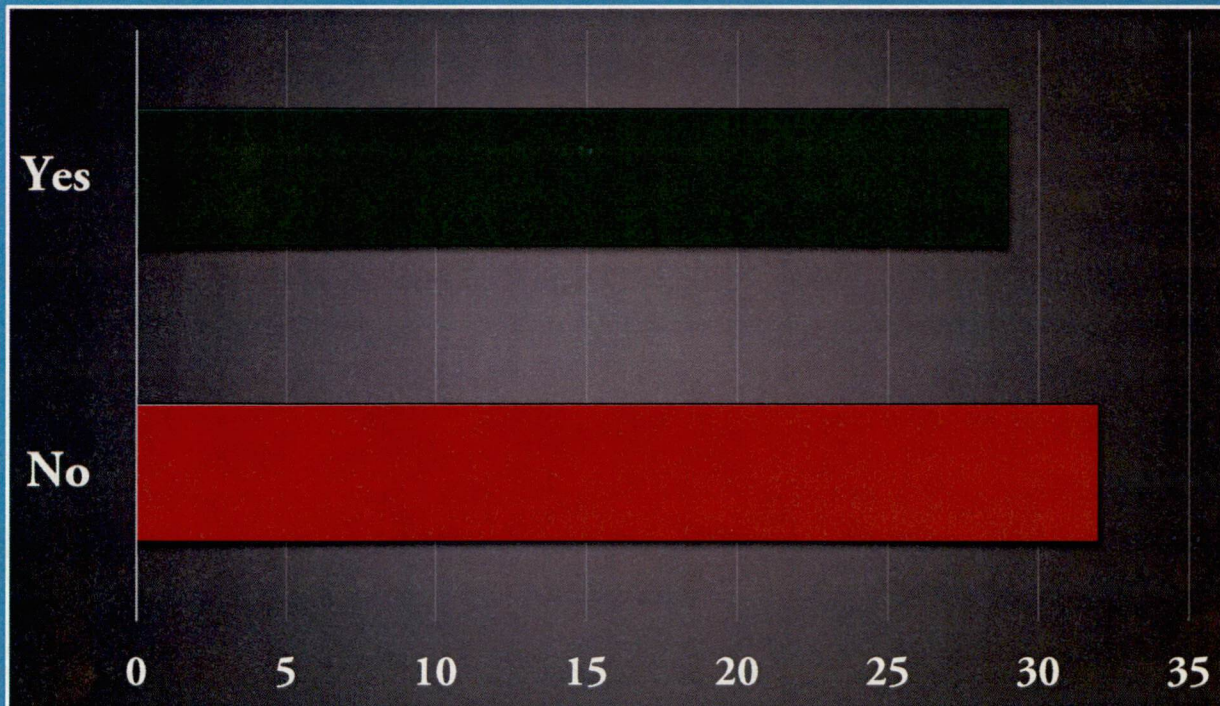
You rated a **Soccer Complex** as your number 1 choice.
Would you like this complex in place of a Recreation Center?



Answer	%	Count
Yes	20.8%	5
No	79.2%	19
Total	100%	24



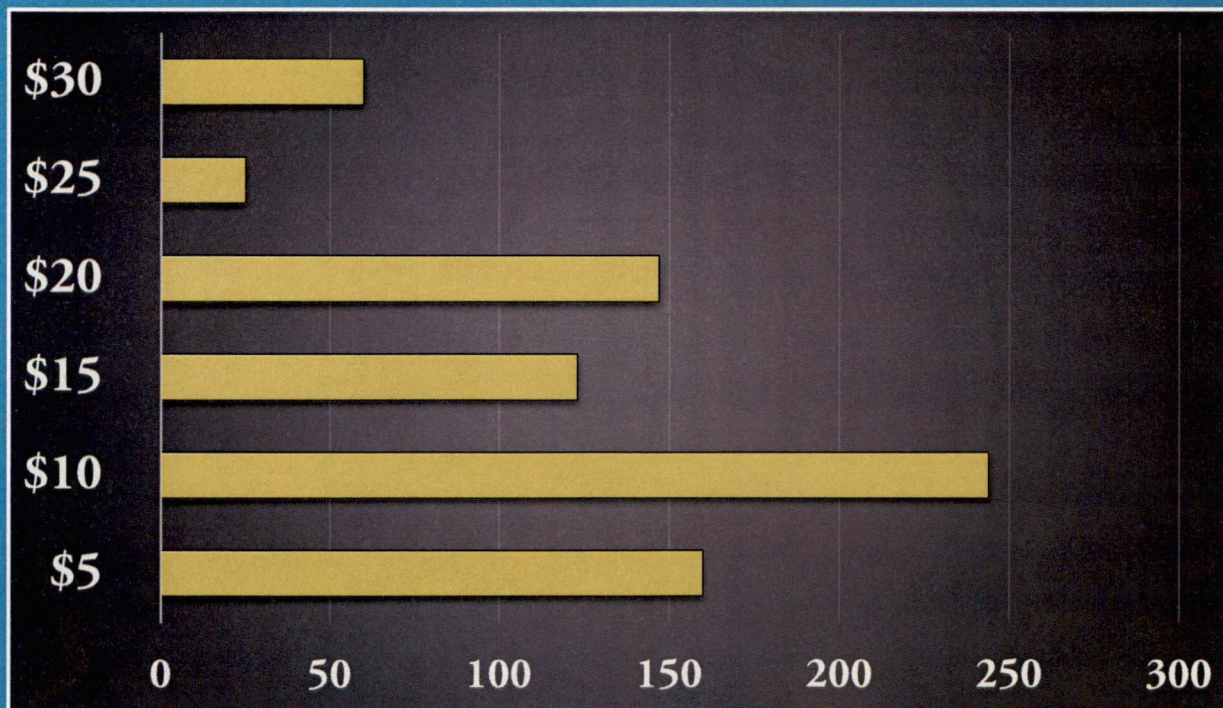
You rated a **Baseball Complex** as your number 1 choice.
Would you like this complex in place of a Recreation Center?



Answer	%	Count
Yes	47.5%	29
No	52.5%	32
Total	100%	61

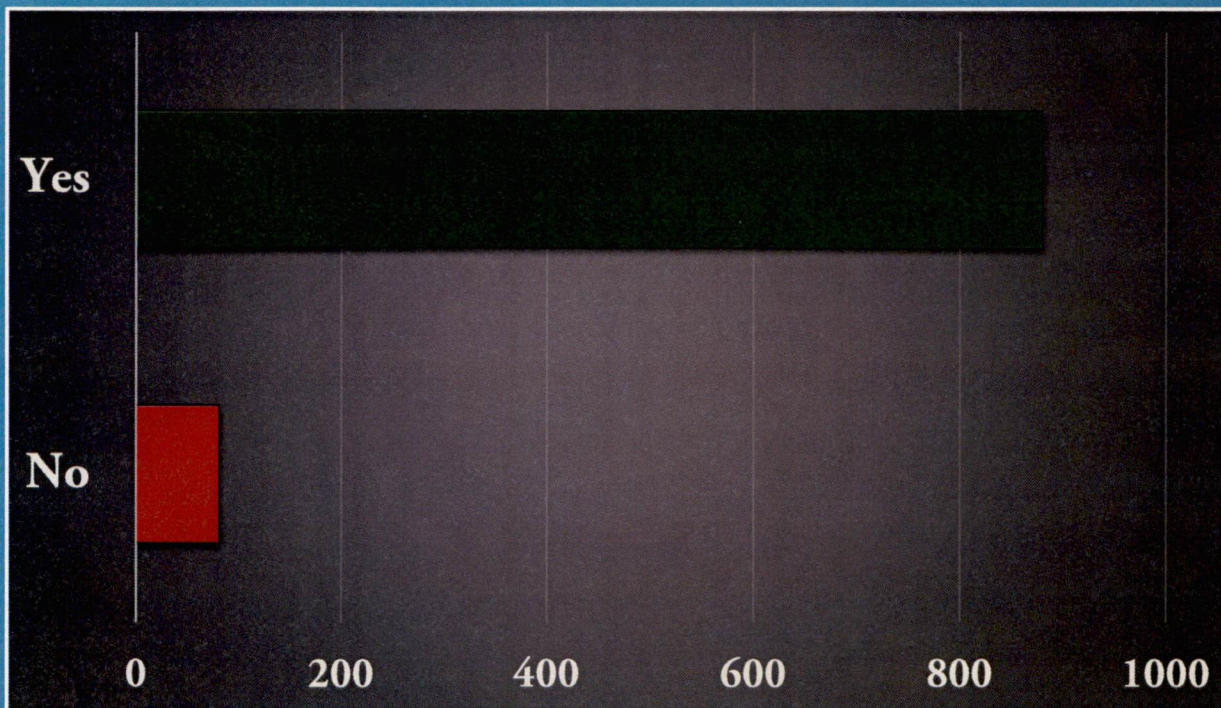


How much would you be willing to spend each month in increased **PROPERTY TAX** dollars for a new Recreation Center?



Answer	%	Count
\$30	7.9%	60
\$25	3.3%	25
\$20	19.4%	147
\$15	16.2%	123
\$10	32.1%	244
\$5	21.1%	160
Total	100%	759

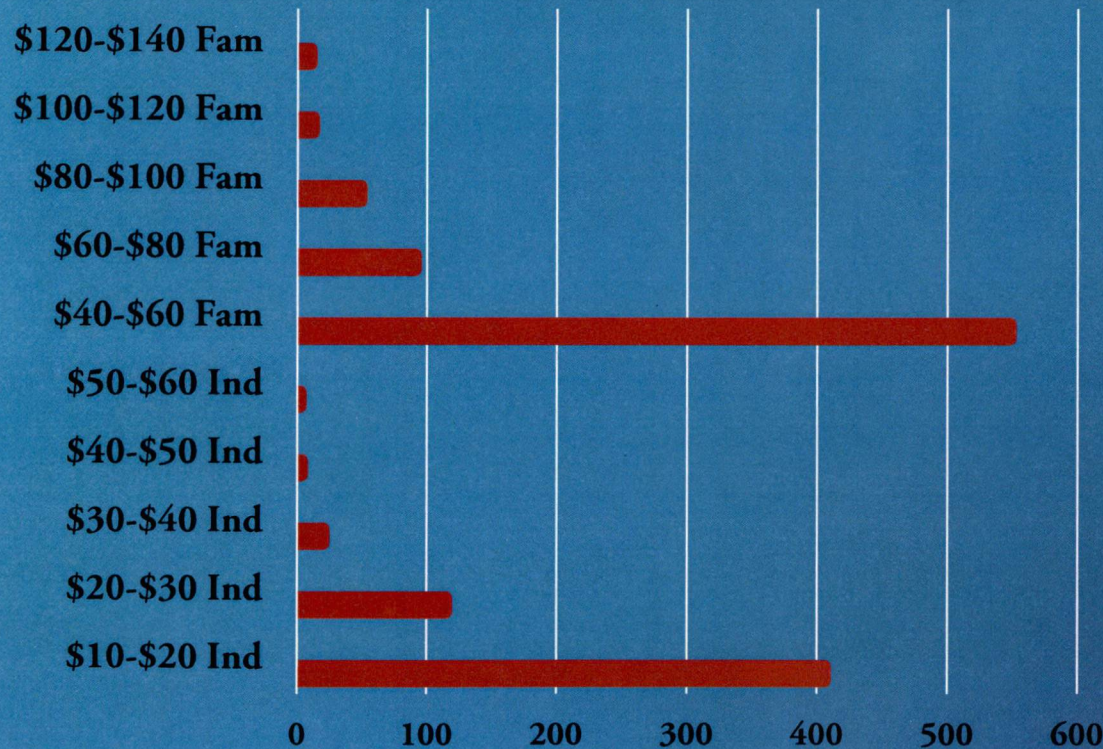
Would you be willing to pay a **MEMBERSHIP FEE** to help with **OPERATIONAL costs** of a new Recreation Center?



Answer	%	Count
Yes	91.6%	881
No	8.4%	81
Total	100%	962

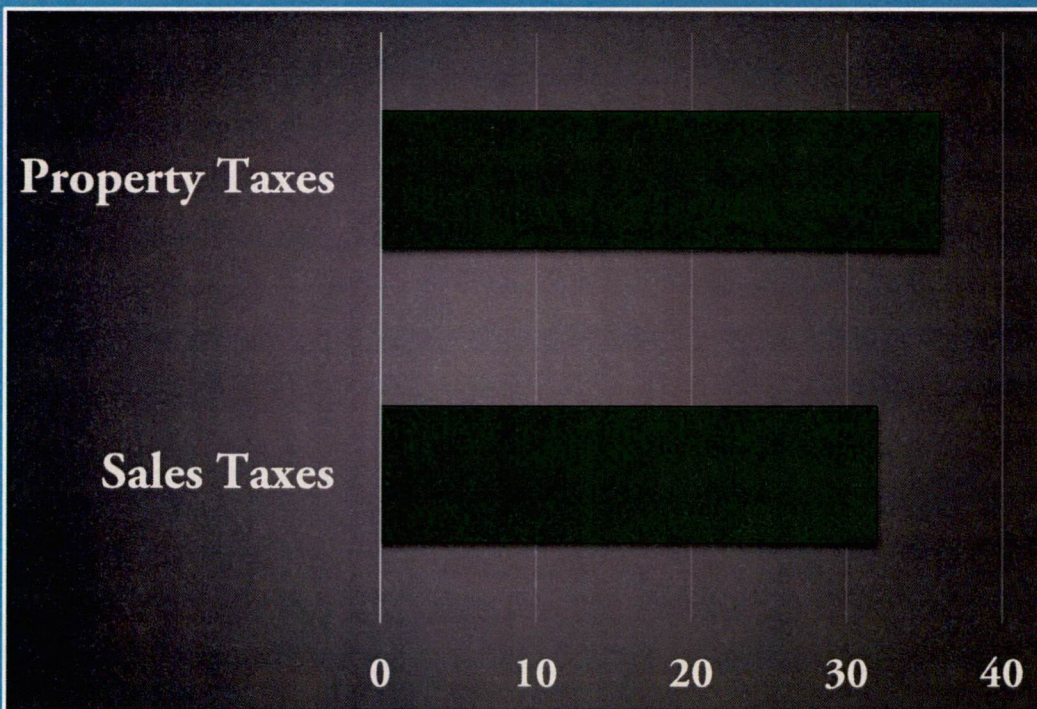


How much would you be willing to pay each **MONTH** for an Individual or Family **MEMBERSHIP FEE** to use a new Recreation Center?



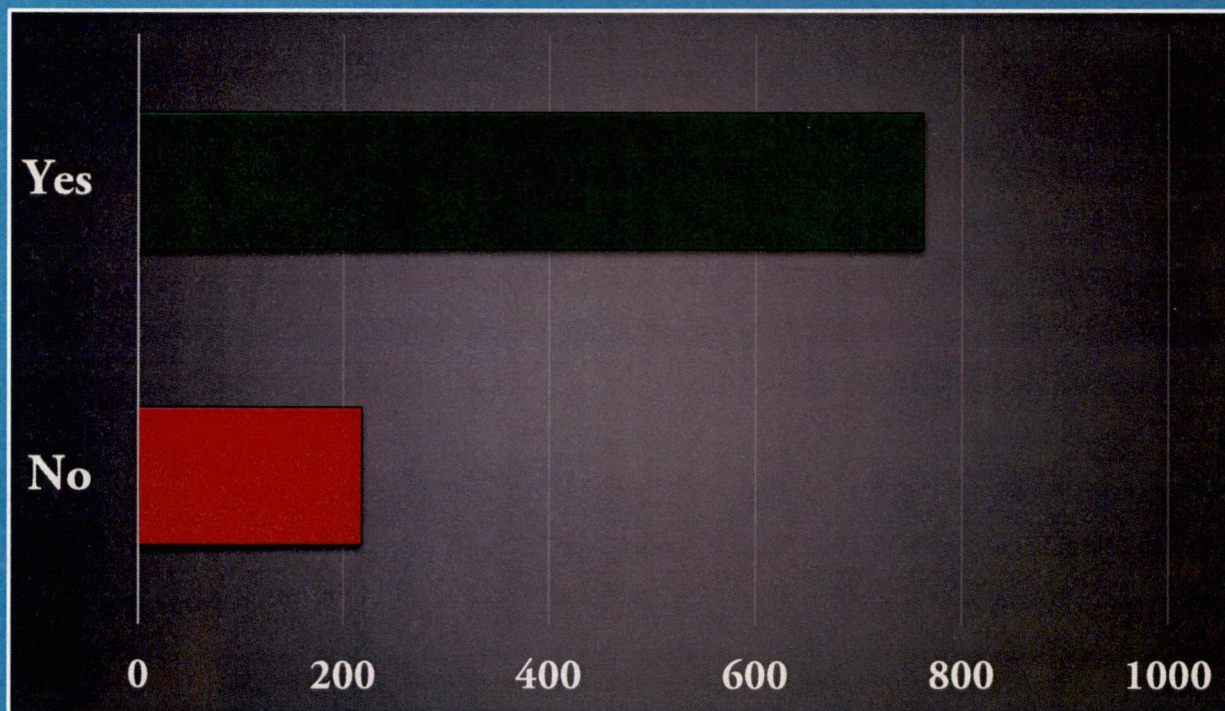
Membership Fee	%	Count
\$120-\$140 Family	0.8%	10
\$100-\$120 Family	1.0%	12
\$80-\$100 Family	3.9%	49
\$60-\$80 Family	7.3%	91
\$40-\$60 Family	43.6%	548
\$50-\$60 Individual	0.1%	2
\$40-\$50 Individual	0.2%	3
\$30-\$40 Individual	1.6%	20
\$20-\$30 Individual	9.2%	115
\$10-\$20 Individual	32.3%	406
Total	100%	1256

How would you expect the **OPERATIONAL COSTS** of a new Recreation Center to be paid? (Operational costs cover employees, maintenance and utilities associated with keeping the building open to the public)



Answer	%	Count
Increased Property Taxes (Voter Approved)	42.9%	36
Increased Sales Taxes (Voter Approved)	47.1%	32
Total	100%	68

Are you willing to pay increased **PROPERTY TAXES** to fund the building of a new Recreation Center?



Answer	%	Count
Yes	77.8%	763
No	22.2%	218
Total	100%	981

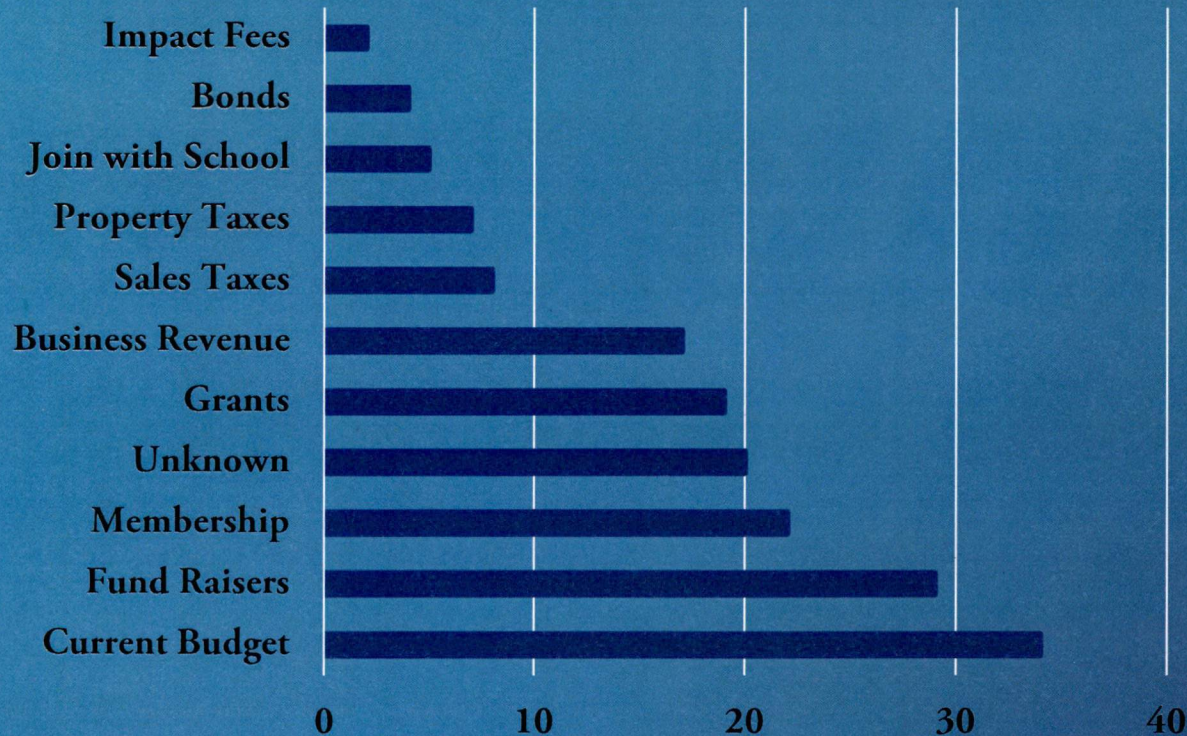


Where would you like to see a new Recreation Center built?



Location	%	Count
Summit Ridge South Area	26.6%	299
In the Core of the City	36.3%	409
Near the existing Irrigation Ponds	18.1%	204
Near the Water Reclamation Facility	19.0%	214
Total	100%	1126

How would you expect the Construction Costs of a new Recreation Center to be paid if you are **not** willing to pay increased **Property Taxes**?

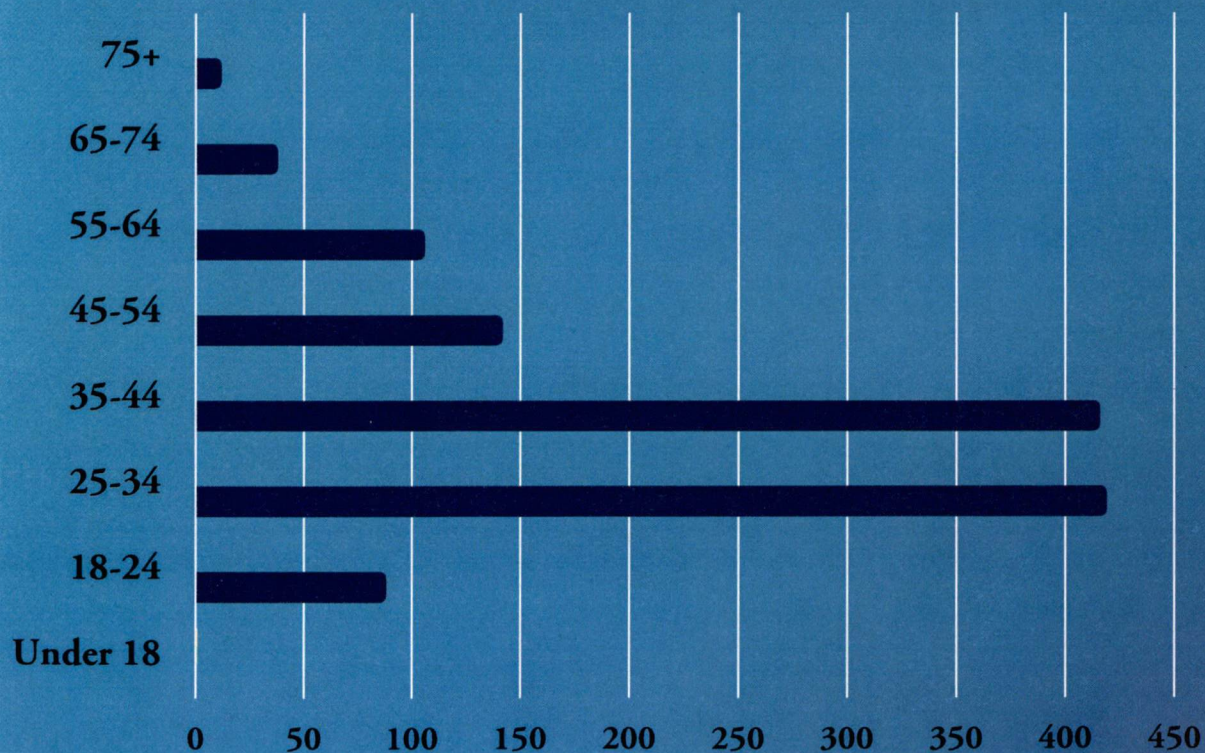


Answer	%	Count
Impact Fees	1.1%	2
Bonds	2.3%	4
Join with School	3.0%	5
Property Taxes	4.2%	7
Sales Taxes	4.8%	8
Business Revenue	10.2%	17
Grants	11.4%	19
Unknown	12.0%	20
Membership	13.2%	22
Fund Raisers	17.4%	29
Current Budget	20.4%	34
Total	100%	167

Demographic Data

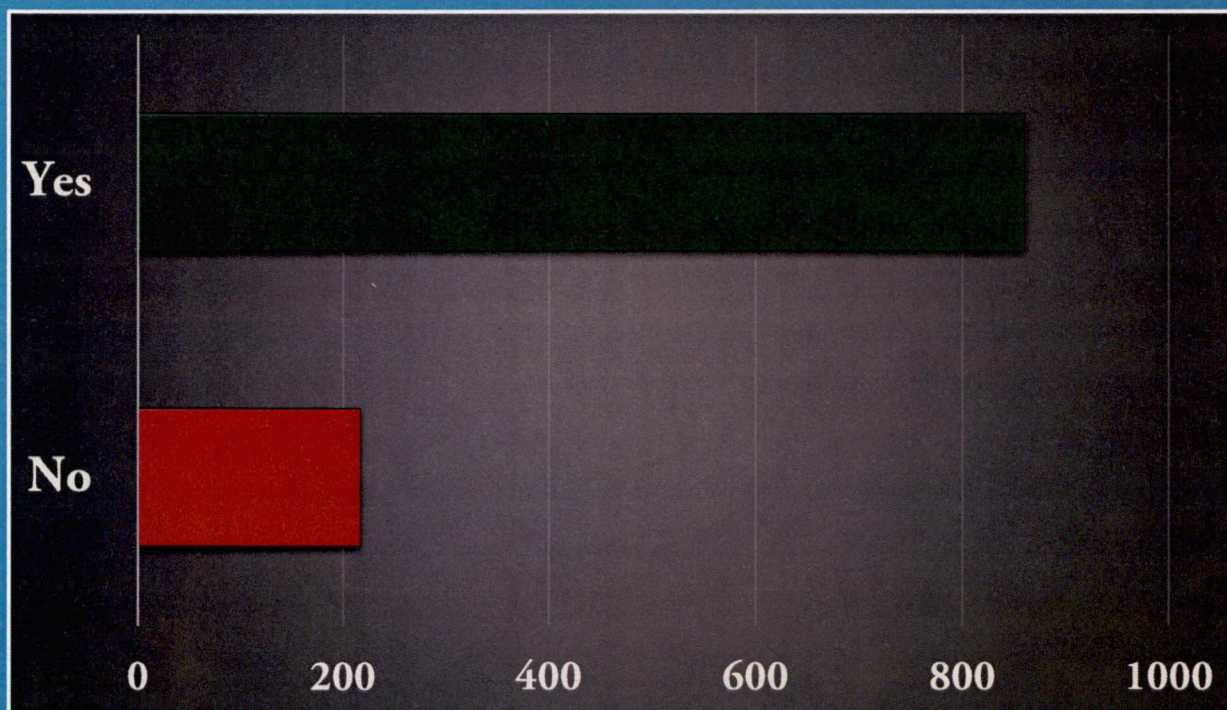


What is your age range?



Age Range	%	Count
75+	0.8%	9
65-74	2.9%	35
55-64	8.6%	103
45-54	11.6%	139
35-44	34.4%	413
25-34	34.6%	416
18-24	7.1%	85
Under 18	0.0%	0
Total	100%	1200

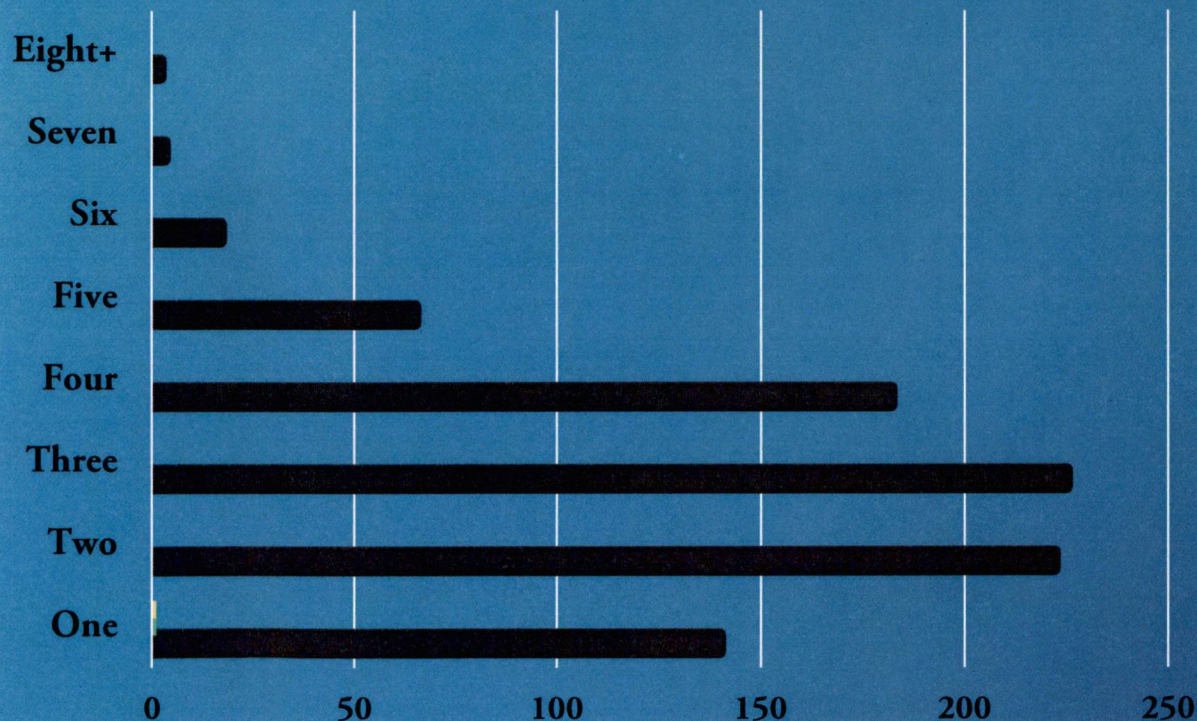
Do you have children living home at least one-half of the year?



Answer	%	Count
Yes	79.9%	861
No	20.1%	217
Total	100%	1078

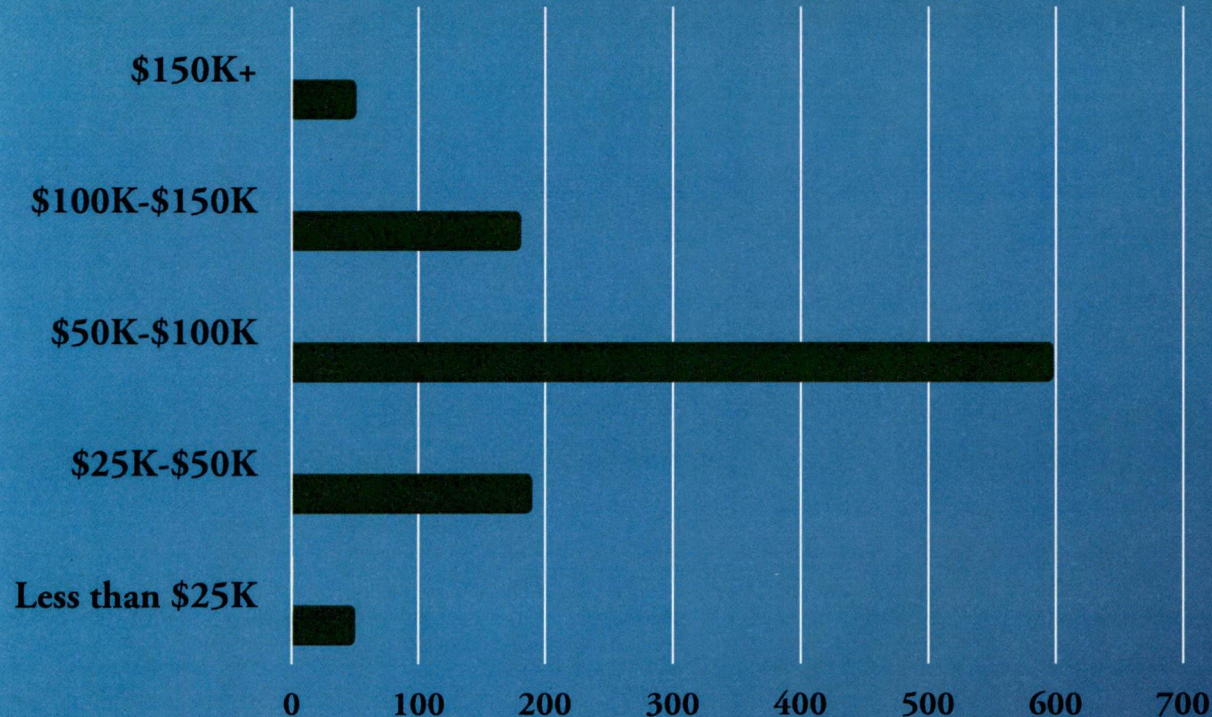


How many children live at home at least one-half of the year?



# Children	%	Count
Eight+	0.2%	2
Seven	0.4%	3
Six	2.0%	17
Five	7.6%	65
Four	21.3%	182
Three	26.3%	225
Two	25.9%	222
One	16.4%	140
Total	100%	856

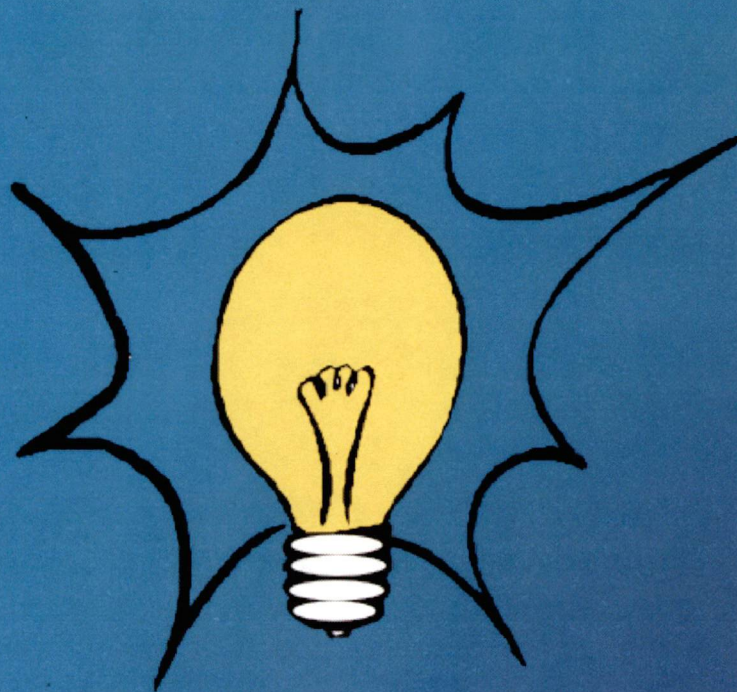
What is your total household income?



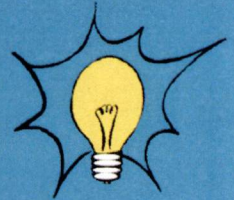
Answer	%	Count
\$150K+	4.4%	46
\$100K-\$150K	16.8%	176
\$50K-\$100K	56.8%	593
\$25K-\$50K	17.7%	185
Less than \$25K	4.3%	45
Total	100%	1045

What did we learn?


Santaquin



What did we learn?



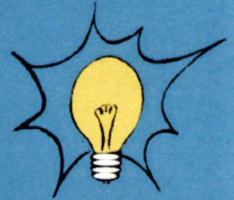
We had a fantastic response rate for a 1st survey 1,292-1,355

- We need to do a better job at reaching out to Seniors & Latinos

Overwhelming Support for a Recreation Center – 88.9% (1054)

- Aquatics Feature #1 for 68.4% followed by Cardio/Strength Room & Multi-Use Court Space
- Combination Indoor/Outdoor or Straight Indoor preferred... followed by Kid Pool
- Baseball Ranked #8 and Soccer #11th

What did we learn?



Support for a Property Tax to pay for the Recreation Center – 77.8% (763)

- \$10/mo (1st Choice) – Will generate \$6M over 20-Years
- \$13.77/mo (Average Response) – Would generate \$8.2M over 20-Year

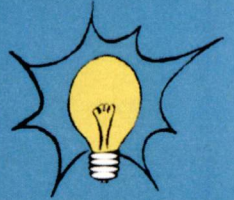
Support for Membership Fees to pay for Operations – 91.6% (881)

- \$10-\$20/mo. Individual Rate & \$40-\$60/mo Family Rate – 1st Choice

Evenly Split on Property Tax/Sales Tax Increases

- 47.1% - Sales Tax
- 42.9% - Property Tax

What did we learn?



Location is not overly significant

- Core Area Preferred by 36.3% (409) – 1st Choice
- Summit Ridge Preferred by 26.6% (299) – 2nd Choice

Typical Respondent Demographics

- Mostly 25-44 Years of Age – 69.0% (829)
- Salary Range \$50K-150K – 73.6% (769)
- Most had Children – 79.9% (861)
- Average # of Children in the Home – 2.86 Children/Home

What about the next survey?

Santaquin

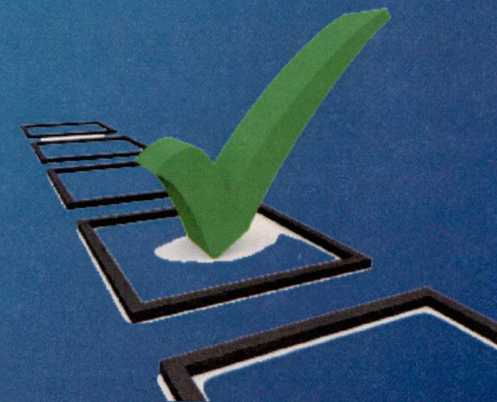


What about the next survey?



Expand the Pool of Respondents

- Include the next survey in the City Newsletter
 - Reach out more effectively to the Seniors
 - Reach out in Spanish
 - Roll Social Media Emails into Email Database
-
- Eliminate outliers and drill down on core desires
 - Sliding Scale on Top 5 Pool Choices
(Indoor, Outdoor, Kid, Lazy River, Lap)
 - Sliding Scale on Top 4 Recreation Choices
(Cardio/Strength, Courts, Track, Multi-Purpose)



What about the next survey?



- Better Understand Property Tax & Membership Fee Combination
- Better Understand Operation Cost Coverage – (Membership Fee/Sales Tax)
- Better Understand Timing Desire – (2018, 2019, 2020)
- Better Understand Fund Raising Opportunities
- Collect More Comments

Questions & Comments



Powered by
qualtrics





MEMORANDUM

To: Santaquin City Mayor & Council
From: Benjamin A. Reeves, Santaquin City Manager
Date: June 20, 2018
Subject: International City Managers Association (ICMA) Annual Conference
Out of State Travel Request – Baltimore, MD – September 22-26

Each year, the ICMA holds an annual conference with extensive training geared directly towards municipal management. Unlike any other training opportunity, this annual event is directly pertinent to the job responsibilities and career development of a City Manager. This is an exceptional training opportunity that has historically benefited our community, our staff and myself professionally. Attendance at these training events helped me to become one of only fourteen ICMA-Credentialed Managers in the State of Utah. Furthermore, past trainings and networking has contributed to me being selected to President of the Utah City Management Association this past year.

I humbly request that the Santaquin City Council approve my attendance and the attendance of Jason Bond, Community Development Director, at this year's ICMA conference which will be held September 22-26 in Baltimore, MD.

Justification:

Attendance of this training event directly correlates to the following goals and objectives of Santaquin City (Santaquin City Annual 2018-2019 Budget Narrative):

- *Encourage a highly motivated and well-trained municipal workforce*

Attendance at this conference also indirectly supports the following goals and objectives as I will be better trained to meet the managerial needs of my position:

- *Provide Quality City Services*
- *Promote and Support Economic Development*
- *Maintain a Sustainable Budget*
- *Promote Community Involvement*

Past benefits have included:

Improvements to our budgeting process (e.g. GFOA Distinguished Budget Award 2016 & 2017), more effective council retreats (e.g. transition from project based goal setting to objective/value based goal setting), increased morale (e.g. recognitions, pat-on-the-back program), increased community involvement (e.g. interactive town hall meetings, "What do you love about Santaquin, Photo & Video Programs), etc.

Furthermore, continuing education is a contractual obligation as outlined in section 7a, 7b, and 7c of my employment contract:

- a. *"City, subject to the approval and discretion of the City Council, agrees to budget for and pay for professional dues and subscriptions for Reeves necessary for the continuation and full participation in national, regional, state, or local associations and organizations necessary and desirable for Reeves continued professional participation, growth, and advancement, and for the good of the city."*
- b. *"City, subject to the approval and discretion of the City Council, agrees to budget for and pay for travel and subsistence expenses of Reeves for professional and official travel, meetings, and occasions to adequately continue the professional development of Reeves and to pursue necessary official functions of the City."*
- c. *"City, subject to the approval of and discretion of the City Council, agrees to budget for and to pay for travel and subsistence expenses of Reeves for short courses, institutes, and seminary that are necessary for Reeves' professional development and for the good of the City."*

Lastly, this training has been budget in the Santaquin City Council 2018-2019 Annual Budget which will be adopted just prior to the council's this evening, as in past years, sufficient funding to allow the City Manager to attend the Annual ICMA Conference. (Pg. A-5, Account No. 10-43-230)

Cost: Each

Conference Registration:	\$710 (if registered before August 10 th)
Hotel:	\$208/night w/breakfast
Air Fare:	\$455
Meals:	Federal Per Diem Rate

Please note that Norm Beagley announced this past week that he will be attending the BYU-MPA Program. I asked him if he had an interest in the ICMA. He indicated that he did, but perhaps not this year. I explained to him that Dennis Marker used to attend ICMA every other year and on the offsetting year, that he attended the Planning Conference. Norm indicated that he would like to follow a similar program and attend his Engineering Conference this year and the ICMA conference next year. I would propose the same for Jason; that he attend the ICMA conference this year and attend the Planning Conference (similar to Dennis) next year. As such, Jason and Norm would be offsetting each other with attendance at the ICMA every other year.

Here are my note and some of the key slides I captured from last year's conference. We also have access to all of the presentation slides from past conferences for every class:

2017 ICMA Conference Notes

Thursday, October 26, 2017

6:21 AM

Sunday, October 22, 2017

BYU Alumni & Friends Meeting - Wonderful

Opening Session Keynote Speaker - Rabia Siddique

Shared her story of abuse as a child, her military career as an attorney, her experience as a captive/hostage, and discrimination she experienced upon her return by the British Ministry of Defense. Inspirational story of determination and perseverance to kick off the Conference.

Welcome Reception - A Taste of San Antonio

Hordurves served in the exhibit hall with the opportunity to create a meet and greet vendor/sponsors

Monday, October 23, 2017

Morning Session Keynote Speaker - Dr. Richard Florida - The New Urban Crisis

Rise of the Creative Class - The youth are moving back to the cities because they can not afford homes
The crisis of comeback is a crisis of financial disparity between the haves and have-nots, between high tech professionals and the service workers that support a city yet can not afford to live in the communities they serve.

People want a place with energy and where they have a sense of acceptance

When Building a City with the 3Ts

- Technology
- Talent
- Tolerance (Acceptance & Fit In)

Retail Trends: What City Managers Need to Know - Lisa McCay

- Competition for site selection is intense
- Buxton evaluated over 80K sites last year and only 7500 sites evaluations translated into construction
- You need to sell your story and do as much homework for your prospective businesses as possible
- Click and Brick is a growing industry that is competing with Amazon (Shop Online - Pickup Local)
- The service industry is also a key growth area
- You need to create a "Customer Experience" and become a destination site
- Price per square foot is key
- Analyze drive time instead of concentric circles
- Geographic (municipal) boundaries are meaningless to prospective businesses
- Demographics are good - Know who your buyers are (e.g. retirees, millennials, etc.)
- Psychographic data is better - this tracks customers right down to their transaction level purchases (Visa data)
- Evaluate cannibalism to insure those your are courting will not hurt their existing outlets
- Prove yourself with 3rd Party Independent Data

- Conduct a Leakage Analysis to determine what you are losing and your opportunities
- Small Boxes are Hot...Big Boxes are Not
- Retailers want an "experience" for their customer with community gathering spaces
- Reach out to Local Capital through franchise opportunities
- Who are we? What is our vision? Who do we want to court?
- Retailers care about Anchor tenants
- Mixed Use Downtown Developments are good because they build-in their own customer base

Sam Houston's Leadership Lessons - Colonel Lee Flemming

Governor of both Tennessee and Texas. President of the Republic of Texas. Congressmen from Tennessee. Leader of the Army of the Republic of Texas. The George Washington of the Texas Revolution. War Hero...Tactical and Strategic Leader.

Key Take Aways:

- Pick Your Battles
- Know when to fight and when to retreat
- Reinvent yourself
- Remain flexible
- Remain true to your values under political pressure

Key Quote "Do Good and Risk the Consequences"

Body-Worn Cameras and Public Safety

- Leonard Matarese - Center for Public Safety (ICMA) Retired Detective
- Charles Stephenson - Center for Naval Analyses
- Antony Trevino - Assistant Chief of the San Antonio Police Department
- Erik Walsh - Deputy City Manager of the City of San Antonio
 - Storage 180 Days for all video on the Cloud - Based upon city policy (unions, state code, etc.) - Longer for certain crimes
 - \$16M/5yr/2200 officers - 3% break rate - 18mo Camera Trade-out
 - Bundled with other agencies
 - Results - Decreased Use of Force, Decreased Complaints, Increased Effectiveness of Officers
 - Changed the behaviors on both sides of the lens
 - NEED Strong Policies - Use, Privacy,
 - Strong Involvement and Buy-in of Officers and DA's Office
 - For sample policies, review the BJAA Website Score Card

Libraries as Centers of Workforce and Community Development - Ken Purse (See Outlook Contacts)

Ideas for Development of a Workforce Center:

- Mastering Multiple Strategies and Training Resources Tailored to Local Business Needs
- Technology Centers for Education
- Create a Business Center:
 - Meeting Room Space for Startup Companies
 - Business Librarian - Research & Technology
 - Specialization on Business Startups - Involve outside agencies (County, State, etc. - Satellite Campus)
 - Micro-Loans?
- English as a Second Language - Spanish Speaking Resources
- Furniture that supports technology (Lots of power stations & Great Wi-Fi)
- Create a Human and Social "Experience"

- Have food
- Create a space for Traveling Art Exhibits as a draw
- Create "Maker Spaces" See YouTube (Lots of Grants Available for this - Govt and Corporate - Best Buy)
- Who is Responsible to fill this need?
- Insure Accountability - Performance Measures are Important
- Challenge Everyone - What can we do to make this better?
- Create Relevance

Tuesday, October 24, 2017

Morning Session Keynote Speaker - Anna Marie Chavez - True Moral Leadership

Ethics and values shine through during times of challenge

Sample of excellent code of conduct can be found in the San Antonio Ethics Guide available online
Adults (Leaders) have a role to play in raising the next generation of leaders through example and integrity

As a leader, surround yourself with those who would bring you truth

The Future of Our City Management Profession - Mark Ott, Executive Director of the ICMA

- Technology
- Community Engagement
- Authenticity
- Maintaining Relevancy & the Importance of Ethics
- Create an environment where all people all of the time feel as though they believe and as though they can rise to their highest level of excellence...Achieve more together.

From Sleepy to Chic - Transforming Your Downtown (Berlin, MD - pop. 4500) - Voted America's Coolest Small Town

- Their story began when 10 of the wealthiest families consolidated resources to turnaround a sleepy downtown by purchasing an old building and restoring it into the Atlantic Hotel. From that grew many restaurants, arts exhibits, and small business.
 - Façade Improvement Incentives - Grants for Visual Impacts
 - Drew in Hollywood with "Runaway Bride"
 - Created a sense of "Underground Unity" - a ground roots belief in the community and its potential. Success breeds success
 - Created an Economic Development Department - (They have 3 FT Employees with a \$330K budget to market the city and its businesses and coordinate the united community's efforts to reach out to visitors)
 - Aggressive Media Campaign
 - Place Making - Creating a Destination or an "Experience"
 - Lots and lots of events and charitable activities such as 5Ks, Dance Offs, Art Exhibits, Concerts, Festivals, etc.
 - Start Small & Experiment
 - Unify the elected leaders, staff and residents
 - Add a touch of "Class" and a healthy dose of "Whimsy"
 - SMILE...Everyone Smile
- Volunteerism
 - Ambassadors that welcome people to town and give out maps (Pool of 44 Volunteers)

- "Spirit Awards" presented by the Mayor
- Create a sense of Stewardship amongst the community
- Create "Character" in your community
- How do you crease a sense of place?...to create a destination?
 - Be Adaptable
 - Become Inclusive
 - Create Emotional Connections
 - Help People Feel Connected
 - Be Social -
 - Active Street Life
 - Evening Uses - Fireworks
 - Lots of festivals - like their Christmas Parade, the High Heals 1K & 5K event, Regular (Free) Concerts on the Town Square, Ball Dropping
 - Create a safe community
 - Create a Walkable Community through creative Sidewalk Design - or perhaps Street Closures
 - Become Historic and Charming
 - Arts were a big factor in the growth of Berlin
 - Focus on Local Products
- How does all of this relate to Santaquin?
 - I think we have an identity crisis...Who are we? Who are we *really* - Today? Who will we be in the future?
 - How do we put our best foot forward?
 - What draws people to our community now? How can we grow that experience?
 - How do we create a sense of community pride?
 - How do we better collaborate or build networks of collaboration amongst the community? What about wealthy families within our community?
 - Who will be our Passionate Champion?
- TELL YOUR STORY

ICMA Credentialed Manager Program - Q&A

- Benefits of the Program
 - Value of the Profession
 - Continual Improvement
 - Life Well Run Campaign
 - Sharpening the Saw
 - More Marketability
 - Helps You Focus on Continual Improvement
- Professional Development Plan:
 - Education and Years of Experience Requirements
 - Professional Assessment
 - 40hrs of Annual Training and Improvement
- The Program in Evolving from "*What I did?*" (reporting) to "*How has this impacted or improved me?*" and "*What is my takeaway?*"

Community Capacity Building - How to Trigger a Smart City Mindset

- Incentivize Innovation from within the organization
- Create multi-disciplinary teams (cross departmental) and get management out of the way
- Read "Envision ICMA"

- Read www.inovate.vegas
- Seek Smart Cities Grants
- Don't encourage "Readiness to Serve" - Reactionary...Instead be Proactive

Smart City Solutions to Manage Misinformation - Restoring the Value of Truth

- Connect as closely to the public as possible
- Use Apps, Newsletters, Website, Social Media
- Broadcast City Council Meetings
- Hold a Mayor's Q&A Broadcast
- Lessons Learned from Mistakes:
 - Communicate Early - Over Communicate
 - Communicate Often
 - Scalable - 60 Second Segments of Video
 - Use Executive Summaries & Where to Learn More
 - Listen and Address Concerns
 - Identify Key Communicators & Resolve Concerns - Perhaps Create Ambassadors
 - Read Every Thread - Get involved in Yard Sale and Neighborhood Facebook groups

Storytelling & Leadership in Local Government Management

- Organizations are full of stories
- Stories build relationships and create connections - They humanize and achieve influence
- Be aware of Stories
- Use Stories to make sense of change
- Use Stories to frame a subject
- A good Story well told shares values and achieves influence
- The speaker shared a story relating to someone who indicated that they do not trust local government...his story was of a flood where waters raised and rescuers were there to help a mother and baby. The mother's trust allowed her to hand over her baby to be saved before saving herself. Her trust was real when it really mattered.
- Sharing stories is a great way to enhance your style of leadership. - Read "Team of Rivals" on Abraham Lincoln
- Personalize Stories - Bryce Haderlie shared the story of his father's work place death and how risk management is now such a real priority for every organization that he served
- Leading is a collective endeavor
- Leading involves engaging the hearts and minds and imaginations of others
- Create an Emotional Connection with Public Service

Wednesday, October 25, 2017

Morning Session Keynote Speaker - Simon T. Bailey

- Training does not fix what Leadership misses during the hiring process
- Leading in the "Moment" creates "Momentum" which creates "Change"
- Leadership is to "Invite" people to take a "Journey of Self-Discovery" while they follow You
- Leadership is not about leaving an "Impression" its about leaving an "Imprint"
- When Teaching...teach in 5 minute segments (See Lynda.com)
- Performance Management is Dead - Replaced with Career Investment Discussions:
 - Where have you been? Where are you going? Why are you here? What can I do to further your path?

- People need to be valued and loved
- Upgrade the skill...Infuse the will
- When I listen...really listen...I lose the need to be "Right"
- Personal Insight Relating to Home Life...Quote from his Ex-wife "You give everyone the best of you...and we only get the rest of you. - Formula for divorce

How to Address State Legislature's Challenge of Local Control

- Build Long Term Relationships well before the legislative sessions and before a fire erupts
- Get your Elected Leaders in front of your State Representatives
- Use & Become Heavily Involved in the League
- Shape Stories - Make the Connection Emotional as to "Why" Your Story should matter to your State Representatives
- Do your Representatives feel "Ownership" in your community and the constituents you both represent
- Support and Pass a Resolution to "Support Local Control"

Relevant Slides Captured from Presentations:

Retail Trends: What City Managers Need to Know

What's happening to vacancy rates?



Expected to reach 10.6% nationally in 2017

Burton

How intense is competition in real estate?

"Small Box retail (1,000-1,400 sq. feet) is extremely competitive. We expect it to get harder to find."

Bob Loffredo, VP of Real Estate

FANTASTIC SAMS
CUT & COLOR

Burton

Experiential Retail

"Experiential retail is not going away. This has proved to be one of the best ways for brick-and-mortar outfits to combat e-commerce sales. Live-music performances, in-store demonstrations and classes, technological interactivity and other attractions give consumers a reason to physically enter a location instead of just buying the item on a computer or mobile device."



Burton

Prove You Are Worth The Investment

Since demand for certain types of retail space is outpacing supply, retailers are having to spend more on each site.

Community Response:
Prove that you are a good
investment.

Burton

Tips to Prove Investment Potential

- Describe customers in terms of psychographics, not just demographics
- Analyze your drive-time trade area to show full potential
- Compare your site to sites where the retailer already has a location in terms of customers and competition
- Provide retail leakage estimates

Burton

Emphasize Small Box Opportunities

Small box retail space is a hot commodity.
Big box retail is not.

Community Response:

Consider working with real estate owners to divide up vacant big box space into smaller spaces.

Burton

Study Your Targets

While some retailers have strong financial momentum, others are struggling.

Community Response:

Research the financial stability of the firms you are trying to recruit. This will help you to determine which ones will realistically consider new growth opportunities.

Burton

Create Experience, Plan Mixed-Use Development and Lifestyle Centers

Retailers want to be in locations that foster an inviting customer experience.

Community Response:

Consider mixed-use development that emphasizes community gathering places or redeveloping historic spaces with a unique aesthetic.

Burton

Brick and Mortar Isn't Dead

Retailers are growing their online presence, but aren't giving up on brick-and-mortar stores.

Community Response:

Don't assume that brick-and-mortar retail is dead. There are still growth opportunities in this space.

Burton

Franchisees Fuel Growth

With access to capital tight, many retailers require franchisees to fuel growth.

Community Response:

Identify residents who are willing to invest in a franchise in order to speed up the recruitment process.

Burton

Find Your Right Fit

Even if your community is a great fit for a retailer, a specific development project may not be the right fit.

Community Response:

Build relationships with developers but also help retailers find the "hidden" opportunities in vacant buildings and underserved areas of town.

Burton

Community Capacity Building: How to Trigger a Smart City Mindset

We are using the definition from the Smart Cities Council (SCC: www.smartcitiescouncil.com)

"A smart city uses information and communications technology (ICT) to enhance its livability, workability, and sustainability."



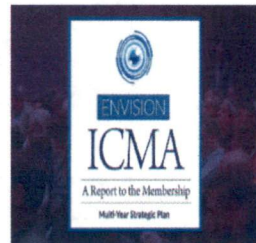
Stages in Smart City Development



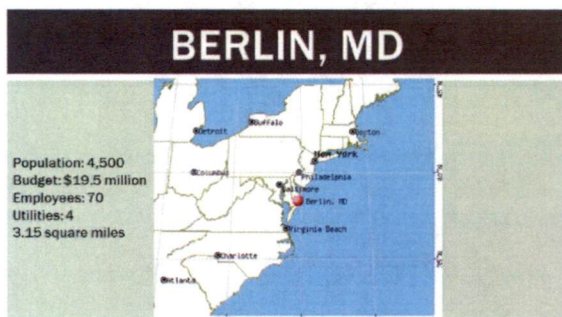
Source: ICC, Government Report 2012

So what are the skill sets of local "smart" leaders?

- **Vision:** Understanding the challenges and opportunities posed by technology
- **Planning:** Incorporating smart community considerations into strategic discussions and goal setting with department heads and elected officials
- **Leadership:** Exhibiting a willingness to stand at the vanguard of implementation for new approaches to service delivery or organizational management
- **Collaboration:** Identifying and fostering relationships with other key stakeholders
- **Commitment:** Sticking with the larger concept, even as individual ideas may not prove successful
- **Ethics:** Maintaining an equitable and open process for rolling out services to various neighborhoods and demographic groups.



From Sleepy to Chic: Transforming Your Downtown



19TH CENTURY



20TH CENTURY



20TH CENTURY

Century-old pharmacy terminally ill

1830 Beech is landmark victim of modern times

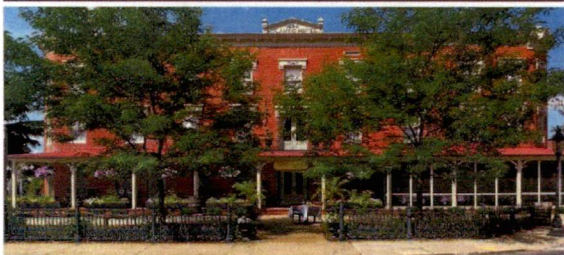
By [Name]
The Beech, a landmark building in the heart of the city, is facing a uncertain future. The building, which has been a pharmacy since 1830, is being considered for demolition. The city officials are looking for a new site for a modern pharmacy building. The Beech is a historic building with many stories. It has been a landmark for many years. The city officials are looking for a new site for a modern pharmacy building. The Beech is a historic building with many stories. It has been a landmark for many years.



Distance learning close at hand
The city is looking for a new site for a modern pharmacy building. The Beech is a historic building with many stories. It has been a landmark for many years. The city officials are looking for a new site for a modern pharmacy building. The Beech is a historic building with many stories. It has been a landmark for many years.

By [Name] 10/1/1995

ATLANTIC HOTEL



MAIN STREET



FAÇADE IMPROVEMENTS

BEFORE



AFTER



FAÇADE IMPROVEMENTS

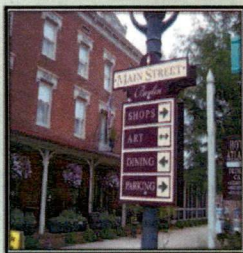
BEFORE



AFTER



'America's Coolest Small Town'



'America's Coolest Small Town'
Budget Travel Magazine - 2014

'Certificate of Excellence Award'
Tripadvisor - 2015

'Top 50 Most Beautiful Towns'
Country Living Magazine - 2015

'20 Best Small Towns to Visit in 2016'
Smithsonian.com - 2016

STILL COOL

- OnlyInYourState.com - 10 Most Enchanting, Magical Christmas Towns in Maryland
- House Beautiful Magazine - 40 Charming American Towns You've Never Heard of but Should Visit ASAP
- Huffington Post - 2017 Absolute Cutest Town in Maryland



How do you create a sense of place?

PLACEMAKING IS

- Community-driven
- Visionary
- Function before form
- Adaptable
- Inclusive
- Focused on creating destinations
- Context-specific
- Dynamic
- Trans-disciplinary
- Transformative
- Flexible
- Collaborative
- Sociable

PLACEMAKING IS NOT

- Top-down
- Reactionary
- Design-driven
- A blanket solution or quick fix
- Exclusionary
- Car-centric
- One-size-fits-all
- Static
- Discipline-driven
- One-dimensional
- Dependent on regulatory controls
- A cost/benefit analysis
- Project-focused

[illegible]

PLACE?

KEY ATTRIBUTES

- STREET LIFE
- WELCOMING
- INTERACTIVE
- FRIENDLY
- PRIDE
- INDEPENDENT
- COOPERATIVE
- STANDARDS
- SOCIAL MIXTURE

SOCIABILITY

Saturday, Aug. 12, 4pm-9pm
BERLIN BLOCK PARTY
 Berlin 3P Initiative
 2019 Edition

EVENING USE



SOCIAL NETWORKS



VOLUNTEERISM

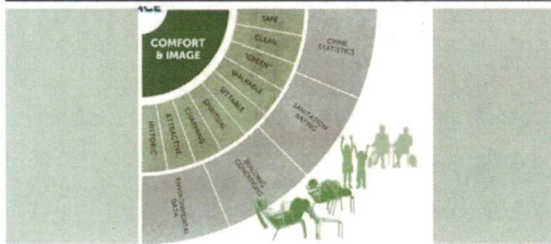


STEWARDSHIP



It takes a place to
create a
community and a
community to
create a place

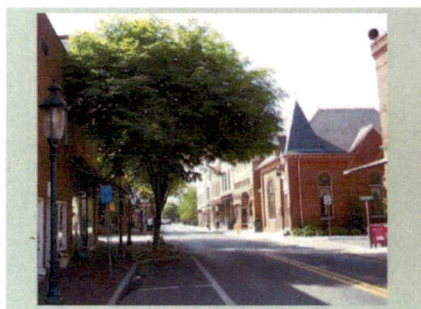
COMFORT & IMAGE



SAFE



WALKABLE



HISTORIC



CHARMING

CHARMING



GREEN



GREEN

LOCAL FOCUS



USES AND ACTIVITIES



ACCESS AND LINKAGES



STRATEGIES

- Build local economies through markets
- Restructure government to support public places
- Utilize the power of 10 - layer functions
- Start small and experiment

BERLIN'S APPROACH

○ Economic Development
Department =
\$330,000 (2 FTE)

○ 49 Events from May -
December

○ Purchased Welcome
Center



BERLIN'S APPROACH



○ Active Main Street
Program

○ Partners - non-profits,
Worcester County,
businesses, other
towns, private sector

BERLIN'S APPROACH

○ Social media

○ Community
engagement



BERLIN'S APPROACH



○ 19th Century Charm,
21st Century Living

○ A touch of class and a
healthy dose of whimsy

RESULTS

- Increased home sales
- Assessed valuation growth
- Development
- Retail sales +30%
- Expanded commercial area
- Vibrant Downtown

SMILES



RESOURCES

- Placemaking with Project for Public Spaces
<https://www.pps.org/>
- Love Where You Live and For the Love of Cities - Peter Kageyama
- Placemaking - The Art and Practice of Building Communities - Schneekloth & Shibley



To: Mayor Hunsaker and City Council
From: Amy Johnson, Parks and Recreation Director
Date: July 20, 2018
RE: 2018 Summer Kick-off Concert Series, Lessons Learned

Overall, this event was a success for all those that attended. Employees and members of the community came together to make the concert happen! Responses during and after the event were very positive.

What have we learned for next time?

Front of the house:

Have a ticket upgrade option
Wristbands for vendors, limit number of helpers
Field 2 for vendors with a gate in the home run fence for easy access
Specify time vendors can leave
Only one choke point for ticket/wristband entrance
Restroom available for those that haven't entered venue/entrance of venue
A location open to sell tickets all day
Fire inspection tag on every vendor tent, truck, etc.

Parking:

Signs specifying vendors & all access cars
If we plan on more than 3k coming to an event, we will need behind the elementary school

Venue:

All seats inside the arena are general admission, with the exception of some VIP seating
Less workers, more specific with security on guidelines, purchase shirts for them to wear saying they are security
Need to add some kind of cement ramp for people to enter on the South side. Could add berm ADA seating at the same time

Backstage:

Need 2 "runners" for the size of the event we had
No need for catering tent if we don't have to cater for the band
5th West could be used for all access rather than South gate

Overall:

Overstaffed for the size of the event
Could we consider another date?
Re-think start time
Staff members need to be told how long to stay at their post
Catering for staff could be done with a voucher at the food trucks
Some kind of seating in the pre-concert party area
Possibly cancel ball games the night before (if on a Friday)
Increase advertising budget

If we want to hold another concert:

If the event is in June, the contract needs to be complete by December so we have more time across the board!

Date	Name	Description	Amount
Expense:			
5/29/18	Infinite Graphix	Billboard, banners (marketing)	-\$2,416.00
5/29/18	William Morris	Diamond Rio	-\$33,500.00
5/31/18	Upstage	Lights, generator, stage, etc.	-\$17,755.20
6/5/18	Diamond	Tent, tables, chairs	-\$6,220.75
6/6/18	Utah County	Mass gathering permit	-\$300.00
6/11/18	Intense Country	Pre-concert band	-\$332.00
6/11/18	Misc	1/2 of barcode scanners, window mics, wristbands, etc	-\$598.03
6/15/18	Payson Chronicle	1/2 pg color ad	-\$550.00
6/15	DR buyout	Paid band for their food	-\$850.00
4/2/18	Firefly	Opening act	-\$500.00
6/20/18	Honeybucket	1 exec, 10 regular, 2 sinks, 1 ADA	-\$1,655.00
6/18/18	Catering	Food to feed 60-70 workers	-\$1,400.00
Need final	Republic Services	20 residential cans	-\$90.00
6/20/18	Reimburse Chris	Maps, drawings, rental van, runners	-\$3,600.00
6/20/18	Marriott	DR hotel	-\$3,204.52
6/18/18	Kogar Security	Outside security company	-\$5,650.00
Need final	Z104	Radio station marketing	-\$3,500.00
6/20/18	Golf carts		-\$300.00
6/20/18	Chris Acton	This is sooo not enough, Chris did a ton!	-\$2,000.00
6/20/18	My City Chamber	Sponsorship calling	-\$1,125.00
Total:			-\$85,546.50
Revenue:			
	Tickets		\$36,445.94
	Service Fee		\$7,925.29
	Vendors		\$2,715.00
	Sponsors		\$8,000.00
	Merchandise		\$197.00
Total:			\$55,283.23
Difference:			-\$30,263.27