

NOTICE

Notice is hereby given that the Mayor and City Council will hold a Work Session on January 16, 2013 in the Council Chambers, 45 West 100 South, beginning at 6:00 pm.


DISCUSSION ITEMS

1. Agenda Items
2. Presentation – Mass Communications Systems – Parlant Technology
3. Discussion – 4% Building Inspection Fee Policy
4. Presentation – Preview of the 2013 Santaquin City General Plan Revisions –
Currently Under Revision by the Planning Commission
5. General Discussion

If you are planning to attend this Public Meeting and, due to a disability, need assistance in understanding or participating in the meeting, please notify the City Office ten or more hours in advance and we will, within reason, provide what assistance may be required.

CERTIFICATE OF MAILING

The undersigned duly appointed City Recorder for the municipality of Santaquin City hereby certifies that a copy of the foregoing Notice and Agenda was e-mailed to the Payson Chronicle, Payson, UT, 84651.


By: Susan B. Farnsworth, City Recorder

Posted:
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**MINUTES OF A WORK SESSION
HELD IN THE COUNCIL CHAMBERS
JANUARY 16, 2013**

The meeting was called to order by Mayor James E. DeGraffenried at 6:02 pm. Council Members attending: Keith Broadhead, Matthew Carr, Kirk Hunsaker, James Linford, and Rick Steele.

Others attending: City Manager Ben Reeves, Director Dennis Marker, Director Dennis Howard, Representative Marc Roberts, Parlant Technology Representatives Dan Nelson and Conrad Hildabrant, and other unidentified individuals.

Representative Roberts introduced himself to the Mayor and Council Members. He indicated the session begins in a couple of weeks and would like to have an open working relationship with the leaders of the Cities. He reported he had received e-mails from Dirk Clayson who is a County Commissioner in Kanab. He wanted to address issues of Santaquin Canyon. City Manager Reeves indicated a few years ago the Forest Service applied for and received grant money to make access improvements/management up Santaquin Canyon. What actually happened was installation of boulders that prevents access to parts of the canyon that has been accessible for a long period of time. City Manager Reeves in conjunction with Legal Counsel Rich are working with the Forest Service to remedy the problem. Representative Roberts reported he will be sponsoring a bill addressing land issues. This bill would clarify who has the jurisdiction over federal lands. The Mayor and Council will pass a Resolution in support of Representative Roberts' efforts.

Council Member Broadhead was told Representative Roberts "is working on gun control" issues also.

Council Member Hunsaker was told at this point Representative Roberts would not be working on HOA issues.

DISCUSSION ITEMS

Presentation – Mass Communications Systems – Parlant Technology

Director Howard introduced Mr. Nelson. Director Howard indicated he watched the technology demonstration during a dispatch meeting. The technology could be used as a tool for emergency communication.

Mr. Nelson asked what area of communication the Council Members would like to improve. Council Member Steele would like to keep the residents more informed.

City Manager Reeves introduced Mr. Hildabrant, past City Manager of Cedar Hills. Mr. Hildabrant reported that Cedar Hills uses this technology. In the event of an emergency the entire community could be reached with information. This technology could be used every day to keep the residents informed of City wide issues.

It was said that Parlant Technology provides community relationship management and mass communication services for State and Local Governments, K-12, Healthcare, etc. They currently service over 10,000 organizations that use their service to communicate

with over 9,000,000 people. They are more than just a notification service because through their service, you can manage your community outreach efforts, the community activity, and you can also perform surveys to receive valuable feedback. With their service, you can easily schedule a message to be delivered via telephone, email, fax, and SMS at the same time. We'll even deliver your emergency messages to your entire city in a manner of minutes. With their Mobile City App, our community members will be able to more easily follow the city and the events and activities of the city. The bottom line is that with their service, you can improve the relationship and interactions we have with are community while at the same time reduce are carbon imprint. We can improve productivity because we can communicate through all these modalities, with one single message, all at the same time. No more repetitious efforts. Through use of the Parlant Community Relationship Management and Mass Communication Service (MCS9), we can realize improvements in the following areas:

1. Improve collections for past due accounts
2. Reduce costs by improving productivity
3. Increase participation in city sponsored programs
4. Dramatically improve communications during emergency situations
5. Improve community support
6. Improve ability to survey residents
7. More

The City of Cedar Hills used their service to remind all their residents about a "Meet the Candidates" night, which was designed to provide the residents with the ability to understand the real platform of each candidate so that the residents could make a more informed decision the following week during the primary election. It took three minutes to accomplish that task. In an emergency, that's probably as long as it would take just to call the Police Chief. Imagine the goodwill that is generated when our citizens are kept informed of important events that are taking place in the community. Hyde Park City was able to dramatically increase revenues for their Youth Center through use of our service. Spanish Fork City recently signed on for their service to help them reduce the number of negative accounts they have each month as well as to reduce the number of shutoffs that they have each month. Heber City has been able to cut their water shutoff costs in half since using our service and the Santa Clara Assistant City Manager was able to warn the residents of a dike failure even though he was at the Bountiful Golf Course during the League of Cities and Towns Golf Tournament. Some additional ways that their service is helping cities be more efficient include:

- Business License Renewals
- Winter Parking Restrictions
- City Council Meeting Reminders (Change of day and time)
- Surveys
- Water Main Breaks or for any reason that requires the city to shut off water.
- Parks and Recreation (Flag football reminders, baseball game cancellations, etc.)

Newsletters are expensive to produce and mail. With Parlant MCS, you can improve the percentage of people who will be informed about important events, you will be able to increase participation at city sponsored activities, and you will be able to provide important information in a timely manner. With Parlant MCS9 you will be able to:

1. Improve the overall effectiveness of your communications
2. Reduce the overall costs of your communication efforts
3. Increase the number of people who will actually receive your message
4. Improve overall community satisfaction

Two options were presented for annual payment of services. The first is a \$1.50 charge per household, which would include full communication services. The second option would be \$2.50 per household, which would include the services of the first and a customized city app with direct links to city calendars, announcements and information.

After the presentation, it was decided that the purchase of the technology would be discussed in further detail before the budget season.

Discussion – 4% Building Inspection Fee Policy

There was not enough time to hold a discussion.

Presentation – Preview of the 2013 Santaquin City General Plan Revisions – Currently Under Revision by the Planning Commission

There was not enough time to hold a discussion.


General Discussion

There was not enough time to hold a discussion.

At approximately 6:55 pm the meeting ended.

Approved on February 6, 2013.


James E. DeGraffenried, Mayor


Susan B. Farnsworth, City Recorder